



**40. Cover Story**

# Haldiram's

India's Biggest Food Service Brand.

With over 150 outlets and a presence across high streets, highways, and airports, Haldiram's delivers speed, scale, and soul in equal measure. It's not just serving food—it's serving trust, tradition, and a taste of modern India.




**18. Packaged Food**  
 Lessons in global food brand reinvention.

**27. Retail Tech**  
 How RetailGPT is changing the game.



**28. Technology**  
 How Badho is building a smarter trade network.



**30. Market Analysis**  
 How India's FMCG titans are reshaping for a \$1.3 trillion consumer future.



**8. News in Numbers**  
 Food & Grocery and Foodservice insights through numbers.

18.3B	33.5B	6.9B
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**46. Food Service**  
 Trends Shaping the Future of Cooking



**10. Market Update**  
 News and reports on the Food Retail and Food Service industries.




**48. Category Watch**  
 Inside the plant based wellness boom in India.

**56. Retail Buzz**  
 Word on the Street.

