

# IMAGES RETAIL



## 14.

### Research

#### 71% of Shoppers Prefer Retail Experiences Enhanced by Generative AI: CRI

The report, 'What Matters to Today's Consumer', highlights how evolving technology, changing financial priorities, and a rising focus on sustainability are shaping modern consumer behaviour.

## 20.

### In Conversation

#### ETP: Powering the Next Wave of Unified Commerce

ETP leads the charge into the future with its AI-powered, cloud-native platforms—Ordazzle and ETP Unify—designed to deliver truly unified commerce experiences at scale.

## 22.

### The Jury

Digital Icons of 2024 take center stage as jury members, honouring the next generation of digital trailblazers.

## 40.

Digital Transformers: Catalysing Retail Revolution

## MARKETING

42. **Amit Dhanjani**  
Head of Marketing and Communication, Apparel Group India Pvt. Ltd.
44. **Amrith Gopinath**  
Chief Marketing Officer, DLF Malls
46. **Anil Gurnani**  
Chief Sales & Marketing Officer, TTK Prestige
48. **Bhavin Devpuria**  
Head - Marketing (India & Sri Lanka), Triumph Group
50. **Chetna Sharma**  
Chief Marketing Officer, VVM Twenty1 Hospitality
52. **David James Karambekar**  
Head - Marketing Communications, Sofas & More by Stanley
54. **Deepak Mahnot**  
Chief Marketing Officer, Soch Apparels
56. **Gaurav Sharma**  
Head - Marketing, Campus Activewear Ltd.
58. **Gokulnath Subramanian**  
Chief Business Officer, William Penn
60. **Harmeet Singh**  
Chief Brand Officer, The Body Shop (Asia South)
62. **Hemant Chavaan**  
Vice President - Marketing, E-Commerce & CRM, PN Gadgil Jewellers Ltd.
64. **Jay Tak**  
Associate Vice President - Marketing, V-Mart Retail Ltd.
66. **Joita Sen**  
Director, Head of Marketing & Design, Senco Gold Ltd.
68. **Kaanchan Shah**  
Marketing Head, Brand Concepts Ltd.
70. **Kabir Kate**  
Chief Marketing Officer, Solitario
72. **Krishna Nair**  
Senior Manager - Marketing, Urban Essentials India Pvt. Ltd.
74. **Matilda Rebecca Correya**  
Brand Head, SP Retail Ventures – Angel & Rocket (India)
76. **Nisha Khatri**  
Head of Marketing, Libas (Zivore Apparel Pvt. Ltd.)
78. **Nishant Poddar**  
Chief Marketing Officer & Head - Retail Experience, Wrogn
80. **Preetam Jena**  
Chief Marketing Officer & Head - E-commerce/Modern Trade, Fixderma Skincare
82. **Puneet Malaviya**  
Lead - Marketing, Raymond Lifestyle Ltd. (Ethnix by Raymond, Raymond Home, Sleepz & Innerwear)
84. **Richa Jaggi**  
Co-Founder & Chief Marketing Officer, Awshad
86. **Roch D'Souza**  
Senior Vice President - Marketing, Metro Brands Ltd.
88. **Sayantani Das**  
Head of Marketing, Jumboking Foods Pvt. Ltd.
90. **Shivani Goel**  
Vice President - Marketing, Forever New
92. **Shweta Thakur**  
Chief Executive Officer & Chief Marketing Officer, Something's Brewing
94. **Sneha Subramanyam**  
Vice President - Brand Marketing, Mahina
96. **Vikita Chaudhary**  
Head of Marketing, KidZania India
98. **Vrushali Parab**  
Head of Marketing, The Belgian Waffle Co, Bloombay Enterprises Pvt. Ltd.
100. **Yash P. Kotak**  
Co-Founder & Chief Marketing Officer, Bombay Hemp Company Pvt. Ltd. (BOHECO)
102. **Yuvika Saxena**  
Head - Marketing, Glam21
104. **Zoher Kapuswala**  
Head - Marketing, Ferrero India Pvt. Ltd.



## TECHNOLOGY

106. **Abhishek Lal**  
Chief Digital Officer, Marks & Spencer Reliance India Pvt. Ltd.
108. **Ashwin Chandrasekar**  
Chief Technology Officer, Third Wave Coffee
110. **Indresh Pradhan**  
Chief Information Officer, Apparel Group India
112. **Jagpreet Pabla**  
Head of Technology, Hardcastle Restaurants Pvt. Ltd. (McDonald's)
114. **Kunal Chakraborty**  
Head - IT, GKB Lens Pvt. Ltd.
116. **Manoj Patel**  
Chief Information Officer, Safari Industries India Ltd.
118. **Maruthy Ramgandhi**  
Chief Technology Officer, Snitch
120. **Mayur Pathak**  
Head, Product & Digital Transformation, Kushal's Fashion Jewellery
122. **Pooraan Jaiswal**  
Group Chief Technology Officer, Tribhovandas Bhimji Zaveri Ltd.
124. **Rahim Lalani**  
Head - IT, Inc5 Shoes Pvt. Ltd.
126. **Sandeep Mistry**  
Chief Digital Information Officer, Novel Jewels (Aditya Birla Jewellery)
128. **Santosh Deodhar**  
Chief Technology Officer, Aza Fashions
130. **Shriniwas Kandlapalli**  
Head - IT, Bloombay Enterprises Pvt. Ltd. (The Belgian Waffle Co.)
132. **Snehalatha BK**  
Chief Information Officer, Soch Apparels Pvt. Ltd.
134. **Vikash Kumar**  
Chief Information Officer, Baazar Style Retail Ltd.



## E-COMMERCE

136. **Afzal Hussain**  
Head of E-Commerce, Titan Company Ltd.
138. **Aniket Kothari**  
Head O&O E-Commerce, PUMA Sports India Pvt. Ltd.
140. **Anisa Virji**  
Head of E-Commerce, Regal Brands Pvt. Ltd.
142. **Anwer Alwi**  
Head, Brands.com, Bestseller India
144. **Deepak Chhabra**  
Managing Director, Timex Group India Ltd.
146. **Deepak Ravindran**  
Founder & CEO, KiranaPro
148. **Divya Gupta**  
Head of E-Commerce, Baggit India Pvt. Ltd.
150. **Hina Chhattani**  
Head of E-Commerce, SocksXpress
152. **Khushboo Ahuja**  
Head - D2C & E-Commerce, Spykar Lifestyles Pvt. Ltd.
154. **Kunal Behl**  
Senior Manager E-Commerce, Forever New Apparels Pvt. Ltd.
156. **Mihir Wakharkar**  
Business Head - D2C and Q-Commerce, Rebel Foods
158. **Palash Agarwal**  
General Manager - Ecommerce (FMCG), Wow Momo
160. **Praveen Meloth**  
Head of E-Commerce, CloudTailor
162. **Ragini Chilappagari**  
Head of E-Commerce - India & Sri Lanka, Triumph Group
164. **Rupali Surve Yeligeti**  
Head of E-Commerce, Inorbit Malls (I) Pvt. Ltd.
166. **Sumit Gupta**  
Head of E-Commerce, VegNonveg