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Food & Grocery insights through numbers.

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Seizing growth in India's rural FMCG market.



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From a Chicken Store to West Bengal's thriving

87-STORE CONVENIENCE CHAIN

What started in 2000 as a small chain of "Arambagh's chicken" stores, offering fresh and processed poultry, evolved into a far more ambitious venture in 2012—Arambagh's Foodmart Pvt. Ltd. Today, with 87 stores across 12 cities in West Bengal and annual sales nearing Rs. 150 crore, Arambagh's Foodmart has become a leader in convenience, quality, and innovation in the region's retail sector.

Biyas Roy, Executive Director, Arambagh's Foodmart Pvt. Ltd



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RetailGPT bridges India's food traditions with AI innovation.



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India's evolving tastes open doors for US turkey.



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How India's beverage boom is driving a Rs. 2.5 lakh crore market revolution.



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Discover how these drinks can help you stay cool, calm, and healthy all summer long.