



**10.** News in Numbers Food & Grocery and Foodservice insights through numbers.

**14.** Market Update News and reports on the Food Retail industry.

**20.** Health & Wellness Brand profiles of Otler Tea and Organic Tattva.



**California Walnuts** India's growing appetite for California Walnuts as the perfect healthy snack.



**44 Food Retail** Keeping the customer at the forefront in the retail landscape.



**48** Food Service The Q-Commerce disruption in quick service restaurants.









**QSR Compliance** Bridging the gap in the QSR sector.

58. Retail Trends A deep dive into India's retail, E-Commerce, and logistics revolution.

62. Trendwatch

Why alternative proteins are winning over consumers' taste and choice of nutrition.

24. Budget 2025

Reactions from top leaders of India's food industry.

## **30. Cover Story**

The Rise of **Burger Singh** and How it is Redefining India's Fast Food Market



Burger Singh, founded by Kabir Jeet Singh and his co-founders Nitin Rana and Rahul Seth, has revolutionized the fast-food scene with its bold, Indian-inspired flavors, quirky branding, and a business model that blends innovation with adaptability. The brand's journey is a masterclass in turning a simple idea into a cultural phenomenon.