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Sagar Daryani's

Bold Growth Plans for WOW! MOMO



On the lively streets of Kolkata, Sagar Daryani's entrepreneurial journey began with an idea to revolutionize a beloved street food staple—momos. Today, Sagar's Wow! Momo brand has grown into India's largest momo chain, with over 700 stores across more than 55 cities. Read the story of this remarkable rise, woven together with ambition, adversity, and a passion for food.

Modern Trade Swapnil Parhad shares his insights on Tata Consumer's strategy for modern trade.











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