

IMAGES RETAIL

14.

National Newsmakers

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Awards | ISCA

India's Retail Real Estate Shines at IMAGES Shopping Centre Awards 2024

Nexus, DLF, and Forum malls took centerstage as shopping centers across 25 categories were honored for their innovation and business excellence



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Cover Story | North India Retail Awards

Celebrating Excellence and Innovation in Retail

Recognising the top-performing retail brands that have made a significant impact on North India's retail landscape

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Omnichannel Play

Tips for Omnichannel Success, Enhanced CX

Representatives of leading D2C businesses on factors that enhance customer experience and loyalty

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Retail Strategies

5 ways D2C Brands Can Maintain the Growth Momentum

D2C brands should embrace a customer-first mindset, leverage technology, and know when to expand offline to keep the growth momentum going

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Retail Experience

The Business of Offering Immersive Experiences

Shopping centers are using immersive experiences to attract more shoppers and boost business

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Retail Tech

5 ways D2C Brands Can Leverage the Power of Technology

The thumb rules D2C businesses should apply when adapting technology to achieve operational efficiency and enhanced customer experience

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Trend Watch

Electronics and Q-commerce: A Marriage of Convenience

Why more and more electronics and gadget brands are taking to q-commerce?



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Quick Commerce

How Blinkit, Swiggy, Instamart, Zepto and Others are Redefining Shopping

A quick snapshot of India's quick commerce landscape highlighting key players, challenges and opportunities



54.

Tech Icon

At Good Glamm, AI chatbots Have Slashed Workload by 70-80%

Deep Ganatra, Chief Product & Technology Officer (CPTO), The Good Glamm Group sheds light on the role of technology in the beauty and wellness industry and its impact on personalisation

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Brand Strategy

Design and Experience Differentiate Indriya from Competitors

Sandeep Kohli, CEO of Aditya Birla Jewellery's Indriya about the brand's strengths, strategies and aspirations

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In Conversation

The Strategy is to Go City by City and Saturate Each

Gerard McGurk, Head of Retail and Commercial Operations at Index Living Mall and Mahesh M, CEO, Creaticity speak about Thailand's numero uno furniture brand's strengths, its India entry and strategy

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Research

Retail Embraces Observability to Elevate Digital Experiences

The report shows significant benefit of investing in observability, with 302% ROI reported by retail organisations

68.

Report

Quick Commerce Bags Kirana's Share of Grocery Shopping

A Datum Intelligence study reveals a shift in consumer preferences toward quick commerce platforms, with 46% of respondents reporting a reduction in their purchases from traditional kirana shops

70.

Retail Expansion

Kerala's KLF Nirmal Targets ₹300 Cr by FY26

KLF is looking to broaden its value-added product offerings by launching new coconut-based categories, such as instant food items, fragrances, and personal care products



72.

Travel Retail

Uppercase: Upping the Ante

Travel gear brand Uppercase is upgrading the standard of luggage in India through innovative approach and products and sustainable practices

Focus Feature

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Building Tomorrow: Paras Buildtech's Journey of Redefining Spaces

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Quick Commerce and the Retail Revolution: Empowering Neighborhood Stores for the Future



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QSR

GoodDot = Good Meat

The plant-based meat company targets to open over 100 keema pao food carts under its QSR arm GoodDot, in the next five to six months



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Retail Management

Building the Mid-management is Critical in a Scaling Organisation

Nirav Jagad, Chief People Officer of SUGAR Cosmetics speaks about ensuring the right opportunities for the right talent in a complex omnichannel organisation that is on a fast track to growth