

IMAGES RETAIL

14.

Cover Story

McDonald's: The Maharaja Mac of Transit Retail

While McDonald's serves as a great example of successfully Indianising a global brand, it is also an insightful case study in strategically making transit retail work



8.

Newsmakers

20.

Category Watch | Transit Retail 'We Plan to be Available Across All Major Airports'

Chirag Gupta, Founder & CEO of 4700BC, discusses the brand's expansion and success in the transit retail sector

22.

Category Watch | Transit Retail On-the-go Pet Care

Heads Up for Tails opened its first airport store recently and is planning to open several more. Here's why the brand is so bullish about transit retail

25.

Category Watch | Transit Retail Jumboking's Travel Retail Journey

About 95% of Jumboking's outlets are positioned at busy transit hubs benefiting from the high foot traffic these places enjoy

26.

Category Watch | Transit Retail 'Transit Retail Will be a Key Area of Focus for Chalu Chinese'

Along with its sister brands Chalu Aapna Desi Chinese is redefining the transit retail space by tapping into the growing demand for quick yet quality food options in bustling, transit-heavy locations



28.

Category Watch | Transit Retail Growing the Tribe

Why fashion jewellery brand Tribe Amrapali, which has 8 airport retail outlets, is keen on further growing its transit retail presence?

32.

Report Powering Consumption Growth: India's Home and Household Market Report

The report from Deloitte India projects that the home and household market is witnessing strong demand, particularly in tier 2 and tier 3 cities that are emerging as growth hubs

36.

Retail Tracker August: A Month of IPOs, Exits and Store Expansions

A roundup of happenings in August in the world of retail

38.

Retail Expansion Arvind Ltd. to Go Aggressive on Growing US Polo Assn. in India

The lion's share of this growth will come from adjacent categories like footwear, women's wear and innerwear

FOCUS FEATURE

19.

Revolutionising Retail: How RetailGPT is Shaping the Future of Shopping Mall

SHOPPING CENTRE News

DEVELOPING RETAIL SPACES IN INDIA

42.

Store Arrivals

New store launches in the shopping malls



45.

Retail Experience

'Fusion of Art and Commerce Helps Virtuous Retail Create Culturally Rich Shopping Environments'

Sumi Gupta, board member of VR South Asia, talks about the unique approach of curating art festivals in retail spaces to foster a deep community connection and drive commerce

48.

Retail Icon

'We are Looking to Create an Ecosystem that Meets Customer Needs'

Bipin Gurnani, Whole Time Director & CEO, Prozone Realty Ltd. speaks about the company's growth strategy, upcoming projects and industry trends

52.

India Entry

Japan's Furniture Major Nitori Sets Sail for India

The minimalist hoarding featuring the Nitori logo, along with the message "Coming Soon," indicates that fit-outs are already underway

54.

Market Watch

Noida's Leading Retail Spaces Set to Redefine Customer Engagement

The rise of such integrated developments is positioning Noida as a major player in the NCR's commercial real estate growth

56.

Report

55 Million Square Feet of Grade-A Malls Needed till 2027 to Meet Growing Demand: Cushman & Wakefield

India's retail on the brink of a significant transformation and expansion, driven by rising domestic consumption and favourable economic conditions

60.

In Conversation

'Improving Customer Experience is My Most Important Focus Area'

Jayshree Taori, Business Head, Commercial Real Estate, Runwal, speaks about her strategic priorities, the mall's repositioning and what's new at the centre

64.

Snapshots

Special events in the shopping malls

PHYGITAL

CONVERGENCE OF PHYSICAL AND DIGITAL BUSINESS

68. Tech Icon

'The Future Lies in Blending Automation with Personalised Customer Service'

Mohit Malik, Chief Technology Officer, Chaayos sheds light on the growing relevance of technology in the food industry and how Chaayos harnesses technology to achieve efficiencies and offer differentiated experiences

72. Quick Commerce

What's Driving the Success of Electronics on Q-commerce

Electronics are among the hottest selling items on q-commerce. Here's what's driving the trend and why the collaboration is a win-win for all stakeholders

76. Retail Expansion

Ace Turtle Eyes ₹1,000 Cr Revenue by FY28

The company's goal is to grow Lee, Wrangler, Toys"R" Us and Dockers into ₹500 crore brands each by FY 2035

78. Finance & Funding

Founders, Market are Key for D2C Investors

Investors and brands across the retail landscape put their point on what are the crucial factors of investments

80. Marketing

Measuring the Influencer Effect

Influencer marketing has become a core part of every brand's marketing. But does it really benefit brands?



82. Report

Mid-range Smartphone Users Lead in Premium Product Engagement

The study, conducted by Bobble AI's Market Intelligence division, delves into the online shopping behaviour of smartphone users

84. In Conversation

'Our Strategy is to Grow Online and Offline Channels Simultaneously'

Kneetoes founders Shujat Khan and Shahyan Khan shed light on the brand's journey and the prospects for the brands in the Indian footwear industry