

IMAGES RETAIL

14.

Cover Story

We Have a Strong Brand-building Muscle

Ghazal and Varun Alagh, co-founders of Mamaearth, parent Honasa Consumer Ltd., open up about the ingredients of their success and strategies while sharing their growth and expansion plans



8.

Newsmakers

18.

Category Watch | O2O

DaMensch: Designs on Offline

For the digital-first brand DaMensch, a physical presence is crucial for its next phase of growth

20.

Category Watch | O2O

Supertails: Growing Growth

The Bengaluru-based pet care player is rapidly expanding its product and service offerings and will soon be seen opening offline stores

22.

Industry Leader

If it is a Pin Code in India, Safexpress Delivers There

Rubal Jain, Managing Director, Safexpress on the logistics player's strengths, focus areas and future plans

26.

Sustainability

DHL: The Critical Link

How leaders like DHL are playing their part by helping build sustainable supply chains



28.

Speciality Retail

We are Seeing a Huge Surge in Demand for Pleasure Products – Arjun Siva

Arjun Siva, Head of Digital & E-commerce at TTK Healthcare consumption trends of sexual wellness products in the country, and more



32.

Union Budget

Budget 2024-2025: What's in it for Retail?

An overview of all the retail ecosystem-related measures in the Budget 2024-2025 revealed by Finance Minister Nirmala Sitharaman in her 7th budget speech

42.

Research

The State of Non-compliance in the QSR Industry

The report by TeamLease elaborates on the compliance issues faced by QSR industry in India which affect employee satisfaction and performance

FOCUS FEATURE

31.

How RetailGPT Elevates Shopping Malls to the Next Level

SHOPPING CENTRE News

DEVELOPING RETAIL SPACES IN INDIA

46.

Store Arrivals

New Store Launches in the Shopping Malls



50.

Retail Icon

We Build Quality Retail Eco-systems Which Focus Around Organised Chaos

Karan Dhillon, Principal, Dhillon Group speaks about the group's philosophy, strategy, and building many firsts that go on to become success stories that depict the power of tier 1 and tier 2 aspirations

56.

Market Watch

Steady Rates, Evolving Markets

The Reserve Bank of India's decision to maintain the repo rate steady for the ninth consecutive time signals a period of sustained financial stability

62.

Opinion

The Rise of Luxury Furniture e-commerce in India

Industry experts are bullish about the luxury market's prospects in India for the coming decade, citing robust demand as a primary driver

64.

What's Hot

October Soft Launch for Borivali's New Oberoi Mall

Codenamed Sky City Mall, the million-and-a-half-square feet mall is expected to generate rental of ₹350 crore

66.

Snapshot

Special Events in Shopping Malls



70.

Report

Retail Sector Records Strongest H1 Leasing in 5 years: CBRE

Leasing in Bengaluru, Chennai, and Delhi-NCR accounted for 59% share in Jan-Jun '24

PHYGITAL

CONVERGENCE OF PHYSICAL AND DIGITAL BUSINESS

74. Tech Icon

Technology Has Been a Game-changer for Snitch in Key Areas

Maruthy Ramgandhi, Chief Technology Officer, Snitch sheds light on the new-age brand's tech journey and much more

78. In - Conversation

Digital is the Key to Bridging the Generation Gap

Ulhas K Udayakumar, E-commerce Head, Seiko India, shares how the heritage brand that introduced quartz watches to the world is attracting new-age customers while maintaining its legacy

82. E-commerce

Customers Do Not See ShoppersStop.com as Just Another e-commerce Site

Sreekanth Chetlur, Chief e-commerce Officer, of Shoppers Stop speaks about the three-decade-old physical-first department store chain's e-commerce journey, goals and strategies



86. GenAI in Retail

How to Improve Customer Engagement with Generative AI

Ways in which retail businesses can embrace generative AI to create hyper-personalised, seamless conversations to secure a lasting competitive edge in the marketplace

88. Customer Experience

Elevating Experience Through Omnichannel Retail Strategies

Here's how retailers are blending online and offline to offer seamless and personalised customer experience

90. Expert Speak

What Innovation Means for Different Leaders

A look at how representatives of different retail categories define innovation and how they approach and implement it in their businesses

92. D2C Buzz

6 ways in Which D2C Brands are Redefining Physical Stores

From quirky fixtures to restageable elements, D2C brands do it differently when they open brick-and-mortar stores

94. IR Smart Class

Identity As a Service (IDAAS) Simplified

An explainer on Identity and Access Management-As-A-Service (IDAAS) in the context of retail