

Cover Story 34

From school dropout to retail mogul and health food pioneer

Dinesh Kumar's journey from a teenage entrepreneur to a leader in Chennai's health food and organic food market highlights the impact of passion and perseverance. Leaving school at 16, he founded Brown Tree in 2009, revolutionizing the city's grocery scene with premium organic options. His success underscores the power of following one's true calling.



44. Technology

How RetailGPT is transforming food courts into smart dining hubs.

44



46. Category Watch – Organic and Plant-Based Food

As India's organic and plant-based food sector expands and evolves, challenges such as product authenticity and market growth are met with innovative solutions and increased consumer awareness. The sector's future lies in harmonizing these diverse elements to foster a healthier lifestyle for both people and the planet.

46



10. News in Numbers

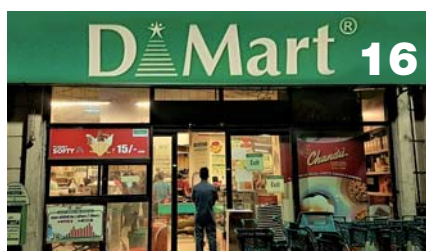
Food & Grocery insights through numbers.



10

16. Market Update

News and reports on the Food & Grocery industry.



24. Operations Management

CPG Firms and the Importance of Kirana Stores in India.



24

30. FMCG - Innovative Brands

How Nabati is turning aspiration into affordable Indulgence.



30

74-78. Category Watch - Brand Profiles

Otlar; Rajesh Masala; Organic Tattva; Bliss By Anju; Fit & Flex

80. Quick Commerce

Can India become a quick commerce success story?