

IMAGES RETAIL



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Cover Story

Zudio: Revolutionising Affordable Fashion

How Zudio disrupted value fashion in India while adding value to the company as well as the customers it serves



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Cover Story | Zudio Two Years From Now, Zudio Should be Different From Today

Venkatesalu P, Chief Executive Officer & Executive Director at Trent Ltd., on keeping Zudio nimble and the need to innovate for staying relevant

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Taking Stock of India's Value Retail Market

An overview of the burgeoning value retail segment in India highlighting growth factors and key players



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Fashioning Rural India

One of the early entrants in the country's value-retail space, V-Mart is today a 448-store strong chain with its presence across India

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Unboxing Value Beyond Metros

In its new avatar as a value-lifestyle marketplace, Snapdeal is focusing on steadily appealing the non-metro consumers with UI enhancements, assortment expansion and multi-lingual features

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Efficiency is Our Mantra

Raghav Agarwal, Director, V-Bazaar Retail talks about the key strategies the brand adopts to compete in the competitive value-retail segment



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Ghodawat Retail Aims to be India's Largest Rural Retailer, Open 3,000 Stores by FY29

Shrenik Ghodawat, Director, Ghodawat Retail Ltd. and Managing Director, Ghodawat Consumer Ltd., Sanjay Ghodawat Group, speaks about fulfilling the aspirations of real Bharat that lives in tier 4 and beyond

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Retail Tracker

June Saw 65% Increase in Store Launches, North Saw Double Growth

With over 123 new stores opening in the region, North led the charge

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Footwear Retail

AstorMueller Plans 50 Stores in India in 3 Years

The company is aiming to open six exclusive stores and over 20 shop-in-shops by the end of calendar year (CY) 2024

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Research

BY 2025, the FMCG market is Predicted to Grow to \$220 Billion

The report provides an in-depth analysis of the current state of the FMCG sector in India and highlights future trends, focusing on the sector's workforce dynamics

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Shop Smarter! How RetailGPT is Revolutionising the Shopping Experience with AI

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New store launches in the shopping malls



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Ingka Centres is Focusing on Delivering Meeting Places that Can Make a Difference in the Indian Retail Landscape

Vasco Santos, Global Sales & Leasing Director, Ingka Centres, on the global shopping centre company's plans for India, the country's significance to its business, building spaces that foster communities

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RetailGPT as Easy as Conversing

Sadique Ahmed Mohamed, Founder & CEO, Pathfinder talks about RetailGPT and how it seeks to redefine retail for all stakeholders, including shoppers

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Strategies to Turn Around Underperforming Malls

By selecting a curated mix of tenants, property owners can create a cohesive and attractive retail experience that drives foot traffic, boosts sales, and enhances the overall value of the property

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Shopping Centre Mechanics

How Beyond Squarefeet helps shopping centres become thriving businesses that attract good brands and great footfall

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Reach Group 3Roads Has Been a Benchmark Project

Nandini Taneja, Regional Director- Leasing, Reach Group talks about the mall's journey highlighting the key goals and roadmap for the future

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Decoding Real Estate Through the Spiritual Tourism Lens: CBRE

This report delves into some of the key real estate categories and trends shaping the tourists destinations

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Special events in the shopping malls

PHYGITAL

CONVERGENCE OF PHYSICAL AND DIGITAL BUSINESS

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Pepe Jeans to Focus on Smart Technology Solutions to Improve Customer Experience

Satish Karunakaran, Director, Transformation, Pepe Jeans, sheds light on the denim brand's future tech implementations, approaches to data handling, security initiatives, and more



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What's Driving the Adoption of Mobile POS in India

More and more retailers are switching to mobile point-of-sales solutions due to benefits in the areas of billing, inventory, delivery, and consumer experience



80. Finance & Funding

Category Selection is Core to What We Do at Prath Ventures

Co-founders of Prath Ventures shed light on their investment strategy, evolving consumer brand trends and key considerations before investing in a brand

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How Charmacy Milano Improved Retention Strategies and ROAS with Nitro Commerce

Charmacy improves retention strategies, return on ad spends (ROAS), and enhanced customer satisfaction with the help of an AI-based solution from Nitro Commerce

86. Retail Investments

How will Tech Investments in Retail Turnout for 2024?

60% of industry professionals say investments in tech will increase in the remainder of the calendar year 2024

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Consumer Trends Dominating Retail

From increase in GenZ spending to channel switching, these consumer trends are driving growth in retail

90. Case Study

How Tru Hair & Skin Lowered Operational Costs with an ERP Solution

Hyderabad-based personal care brand Tru Hair & Skin was able to revamp its operations and scale by implementing an ERP suite by VasyERP