

## Cover Story 38

**Bombay Gourmet market is charting franchise success with affordable gourmet retailing as its compass.**

Meet Akshay Kumar and Kurush Dadabhoy, the dynamic co-founders behind Bombay Gourmet Market. What started as an online pivot during the pandemic has blossomed into a chain of 18 neighborhood gourmet stores across six cities in western and southern India.



## 54. Category Watch - Convenience Food

Exploring India's convenience food boom: Freeze, heat, eat market on a simmer.



## 82. Convenience Food - Frozen

How frozen foods are revolutionizing mealtime for busy parents.



## 84. Convenience Food - Snacks

39% of Indians say snacks made with palm oil are unhealthy.

## 86. Distribution Models

How own brand stores are revolutionizing FMCG retail.

## 92. Regional Retailer

Didwaniya Super Bazar's journey from neighborhood shop to supermarket success.



## 8. News in Numbers

Food & Grocery insights through numbers



## 12. Market Update

News and reports on the Food & Grocery industry.



## 30. Retail Technology

How RetailGPT is transforming grocery shopping.



## 32. Operations

How Blinkit is dominating India's quick commerce space.

