

Cover Story 16

Small town, big dreams: Jaylaxmi Super Market's evolution from kirana to modern supermarket chain

Established in 1986, Jaylaxmi Provisions Store's evolution from a kirana to supermarket in towns like Sindkheda, Shirpur, and Dondaicha in Dhule district of Maharashtra exemplifies agile growth and quality commitment, besides showcasing the promising future of grocery retail in Tier IV towns.



48. Contract Manufacturing

The WayCool advantage: Transforming private labeling and packaging for retailers and food brands



56. Agriculture

Navigating the future of agriculture and fresh produce.



8. Market Update

News and reports on the Food & Grocery industry.

14. BLG International

Pioneers in hing manufacturing.

14



23. Interim Budget 2024

Retail Experts Weigh-in.

23

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INTERIM
BUDGET
2024

28. Technology

From safety to personalization: Exploring the IoT driven kitchen revolution.

28



30. Category Watch

How health and wellness foods are redefining the market.

- ▶ Marketing strategies for health and wellness foods.
- ▶ Formulating functional foods: A focus on Indian consumers' ingredients of choice.



60. Regional Retailer

Best Basket's strategies for success in modern retail.



64. Product Launch

New products and offerings on the market.

