

IMAGES RETAIL

8.

National Newsmakers

20.

Category Watch | Furniture
'We Harness Digital Tools to Craft Captivating Experiences'

Dev Sarkar, Senior Vice President (B2C), Godrej Interio talks about using technology as a competitive advantage, the company's focus areas and growth strategy

14.

Cover Story

Home Centre: Setting the House in Order

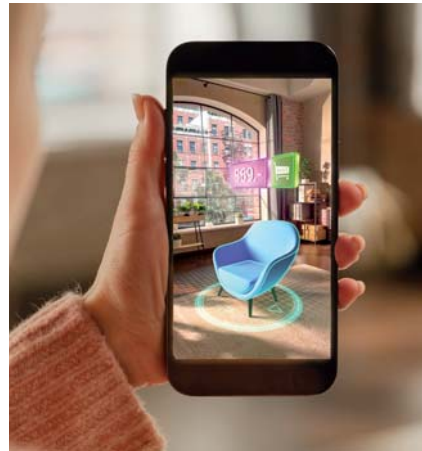


Home Centre continues to play a key role in helping organise the fragmented and unorganised furniture and furnishings market in India. Here's a look at what it brings to the table

24.

Category Watch | Living Space
'Our Brand Ethos: High-end Aesthetics, Value for Money'

Varun Kant, Country Head, HomesToLife India shares the Singapore-based furniture brand's India positioning, marketing strategies and expansion plans



27.

Category Watch | D2C
Online Furniture Brands that Clicked with Customers

These online-first furniture players have carved a niche for themselves in the country's furniture market, gathering a substantial customer base

30.

Category Watch | Home Essentials

EcoSoul Home: Making a Difference
Noida-based EcoSoul sells eco-friendly home essentials. And it doesn't use paper to make them

32.

Category Watch | Shopping Centre
'We are Going to be a Single Destination for Home Décor'

Mahesh M, Chief Executive Officer, Creaticity speaks about the mall's core focus on home décor and furniture and the strategic shift from being a space enabler to a solution provider



34.

Category Watch | Home Décor
'We Plan to Open 25 More Stores Across India'

Sunil Suresh, MD & Founder, Stanley Lifestyles shares the brand's plans, its strategy to overcome challenges

37.

Category Watch | Affordable Luxury

New Entrants in Affordable Luxury
Singapore-based HouseToLife Group brings to India three international brands offering luxury attributes at affordable prices



38.

Category Watch | International Brands

Global Players in the Game

The potential of India's furniture market has drawn several leading international players to the country

40.

Market Watch

2023 Roundup: The Good Versus Bad for Retail

A look at how the year 2023 has been for retail in India

SHOPPING CENTRE News

DEVELOPING RETAIL SPACES IN INDIA

46.

Store Arrivals

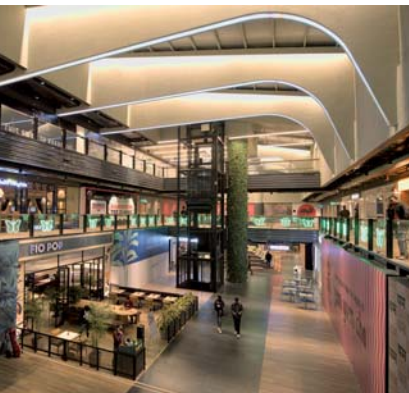
New store launches in shopping centres across India

50.

Retail Icon

'There Will Always be Demand for Immersive Retail'

Sandeep Raheja, Chairman, K Raheja Realty speaks about the burgeoning trend of experiential retail, offering immersive experiences at the group's malls and trends in retail real estate



54.

Expert Speak

Retail Benefits First When Economies Do Well

Pushpa Bector, Senior Executive Director of DLF Retail, talks about India's potential as a retail destination, the ever-changing mall design and business among various other topics



58.

Area Focus

Noida: The Jewel in NCR's Crown

Noida is at the cusp of being a retail hotspot for coming decades, with the city expanding its limits and opportunities galore for shopping centre development and lifestyle retail

62.

Highway Retail

Infrastructure Development Will Transform Highway Retailing in India

The improvement in road infrastructure is spawning a different kind of highway retailing than we were hitherto used to with new highway malls and other roadside amenities coming up

66.

Research

2023 Real Estate Overview and 2024 Outlook

In 2024, prime high streets and shopping centres will continue to be highly occupied; landlords and retailers will prioritise not only short-term performance but also long-term strategies in this phase of the market cycle, says a CBRE report

70.

Snapshots

Special events in shopping centres across India

PHYGITAL

CONVERGENCE OF PHYSICAL AND DIGITAL BUSINESS



74.

Tech Icon

'WE ARE IN THE EARLY STAGES OF THE TRUE OMNICHANNEL ERA'

Piyush Chowhan, CIO, Panda Retail Company, Savola Group, Saudi Arabia speaks about technology in retail, its evolution, its challenges and much more

78.

AI in Retail

Where Do Retail Experts Stand on AI for 2024?

Experts share their views on the pace of adoption, areas of focus and investment in AI in the year ahead

80.

Event Report

Charting Transformative Path for E-Commerce in India

ICS 2023, set the stage for the digital commerce industry to come together and discuss strategies to harness the potential of digital commerce in the country

84.

Awards | IEA 2023

Excellence in E-commerce Landscape



90.

Case Study

How Happilo Improved Operations, Efficiency, Experience Across Channels

When the nuts brand Happilo went omnichannel, it faced several challenges. Adopting just one solution not only helped overcome those but also led to improved efficiency and customer experience

92.

In Conversation

'Our Wastage is Below 5%, Thanks to Technology'

Prashanth Vasan, CEO, Madras Mandi on how the farm-to-table omnichannel retailer uses technology to achieve efficiencies

94.

Cyber Tech

Cybersecurity Mantras for Retail

A look at the approaches and measures retailers adopt to protect their data and systems

96.

Report

An Overview of the Consumer Tech Industry in India

Digital public infrastructure and population scale solutions play a major role in unlocking India's consumer potential as per a Chiratae Ventures, 1Lattice, and Google report