# Contents





# India Food Forum 2023

# 40. India Food Forum: Inaugural by Damodar Mall

Aisles to plates: Decoding the playbook for scale.

# 44.India Food Forum: Snackonomics

Snackonomics: Uncovering a microcosm of food retail.

# 54. India Food Forum: Omnichannel Strategy

How to design a framework for a supermarket omnichannel strategy.

# 62. India Food Forum: Refrigeration Solution

Blue Star's sustainable refrigeration solutions for cold chain need.

#### 63. India Food Forum: Keynote Address

Safexpress unveils logistics insights and truckloads of innovation.

# 64. India Food Forum: Product Launch

New products launched at India Food Forum.

#### 68. Coca-Cola Golden Spoon Awards

Celebrating Excellence: India's finest Food & Grocery Retailers take center stage.

#### 80. Pepsi IMAGES Foodservice Awards

Celebrating India's most innovative Food Service Organisations

# 10. Market Update

News and reports on the Food & Grocery industry.

#### 20. FMCG Insights

Unveiling the FMCG Frontier: The macroeconomic environment in India.



#### 28. Breakout Brands

Honeyman and Mellifera redefine success in honey business.

#### **30. Organic Produce**

Revitalizing India's organic sector: Navigating challenges and charting the way forward.

# 36. Functional Beverages

Today's Beverages Tackle Form and Function.

#### 84. Empowering Kiranas

The ONDC Revolution: Transforming India's kirana stores in the digital era.



86. Mobile Marketing

Fast track to the future: How 5G and edge computing are transforming mobile marketing.

