



## Cover Story 40

### udaan's journey in the FMCG sector: Redefining retail partnerships & transforming FMCG trade

udaan's success in the FMCG sector stands as a testament to their ambition, strategic acumen, and determination. It underscores the profound truth that challenges can serve as gateways to substantial opportunities and can turn inefficiencies into improved outcomes.

### 58. Shopping Trends

How does the next generation shop: Understanding their retail choices.

### 60. Future-Forward Brands

Embracing the evolution of food brands: A quest for excellence.

Future Forward Brand profiles:

#### 1. Candzey

#### 2. Bhikharam Chandmal



### 66. Hybrid Retail

Unlocking success with hybrid retail: Strategies for the modern marketplace.

### 70. Impact of Dark Stores

The impact of dark stores: Redefining e-grocery retail for the digital age.

### 74. Integrating BI and AI

How CIOs are integrating BI and AI in their 2025 vision.

### 74. Olive Oil Popularity

The rising popularity of olive oil in India: Market dynamics and growth strategies.

### 80. USA Equipment & Design

Clean stores for the advantage.

### 84. Retail Tech

Bridging the gap between online and offline.

### 86. Retail Trade

Neo Retail: Economic potential.

### 88. Product Launch

New products and brands on the market.



### 8. Market Update

News and reports on the Food & Grocery industry.



### 26. Quality and Innovation

How to reshape the food industry and transform brands.



### 30. USA: Workforce Management

The new workplace.



### 34. Digital Advertisers

5 transformations for digital advertisers to thrive in a dynamic world.

### 38. Brand Profile

Honeyman: Innovation and worldwide vision.

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