

IMAGES RETAIL

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Cover Story

'I Want to Reach the Number of Stores that the Indian Customer Wants' - Damodar Mall, Reliance Retail



How supermarket specialist Damodar Mall, Chief Executive Officer, Value Formats, Reliance Retail Ltd. is helping the business meet the aspirations of India's unique, assertive and emerging consumers with a cart loaded with experience and customer orientation

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'We Have Transformed the Whole Value Chain With Technology'

Manish Kapoor, Managing Director, Pepe Jeans in India, talks about the company's three-decade journey and the digital transformation of its stores, manufacturing process and the whole supply chain

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From Self-service to Self-checkouts

A look at the evolution of food & grocery retail in India, led by supermarkets and the key players who're changing the game

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Vijetha Supermarkets: Fresh & Evolving

Jagan Mohan Rao, Director, Vijetha Supermarkets talks about how the 24-year-old business has managed to grow and evolve with the times to become one of the most popular retail chains in Telangana and Andhra Pradesh with 105 stores

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Osia Hypermart: The Pride of Gujarat

With 43 stores covering 7,80,000 sq. ft. of retail space and steady growth in profits year-on-year, Osia Hyper Retail Ltd. is clearing winning the hearts of customers in Gujarat with its chain of hypermarkets



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Modern Bazaar: Rising From the Ashes

The story of how Delhi NCR-based popular supermarket chain Modern Bazaar reinvented itself after being gutted in a fire

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Arambagh's Foodmart: Convenience & Quality

Biyas Roy, Executive Director, Arambagh's Foodmart talks about the Kolkata-based chain's focus on offering convenience to customers in everything from its store locations to its checkout processes and home delivery



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Middle East Retail Forum 2023

Innovate. Collaborate. Transform

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Research

Online eTailing Festive Month Sales to be Around ₹90,000 Crores: Redseer

The strategy consulting firm, projects eTailing festive month sales to be around ₹90,000 crores, which is 18-20 per cent higher than last year

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New store Launches in Shopping Centres Across India

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'We are Bullish on the Retail Space'
Nirupa Shankar, Joint Managing Director, Brigade Group, on the mall's current focus areas, innovations and much more



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Exploring the Largest Mall of Faridabad
Spread across 4 lakh sq. ft. Pacific Group's 'The Mall of Faridabad', brings many firsts to the emerging town in Haryana, including the brands, experience and scale

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These Malls Got a New Lease of Life

Here's a list of once-failing malls in the country that have been successfully revived to become thriving businesses, again

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Trends, Insights, and Innovations
Over two days, Shopping Centre Next 2023 provided the perfect platform for networking trend casting and discussions on the current scenario and future potential of retail real estate in India

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Inclusive Spaces: Pet-Friendly Malls in India
With dedicated pet zones and innovative services, these malls are pioneering a new era of retail therapy that accommodates every member of the family, including the furry ones

86. Snapshots
Special Events in Shopping Centres Across India

90. Report
'The Rise of Domestic Capital in Indian Real Estate' by JLL
Over the last decade, the government has strategically taken steps to relax the FDI norms, gradually allowing for more investment and resultant growth

PHYGITAL

CONVERGENCE OF PHYSICAL AND DIGITAL BUSINESS

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The Next Phase of Tech Will Have Data at its Core'
Satish Panchapakesan, Senior Vice-President & CIO at Arvind Fashions Ltd., speaks about the technology transformation at the company, his tech mantra and future focus

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Here's How Retailers and e-Commerce Platforms Embrace Generative AI
A look at how major retailers, e-commerce giants and other players have started capitalising on the potential of Generative AI to deliver customer satisfaction and achieve more engagement

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The Rewards of Retention
Why experts favour retention over acquisition in online commerce

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Investments in Digital Transformation Enhances Customer Engagement, Financial Rewards
Alvarez And Marsal's research found that retailers who embraced digital transformation earlier on, have seen higher levels of growth across sales, profitability and market share since 2015



111. Digital Pulse
The Rise of Visual Searches
Tech platform ViSenze processed 175 million visual searches this October, which is a 30 per cent increase compared to last year

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How to Build a Great e-store.
Representatives of successful brands share factors to consider, issues to eliminate and tech to embrace when building an e-store that clicks with customers

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How PLM Helps F&B Players
With an effective PLM solution in place, food retailers and manufacturers can optimise new product development, drive cross-team collaboration, and make better, more strategic business decisions

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'We Want to be the World's Largest Marketplace'
Sandeep Varaganti, Chief Executive Officer of JioMart on the platform's evolution, focus areas and aspirations