

IMAGES RETAIL

20.

Cover Story

Feet on the Ground, Eyes on the Future

Having made its transition from a family-run business to a professional entity boasting a ₹2000 crore revenue, Metro Brands Ltd. is taking measured but confident steps into its next phase of growth driven by the vision to own a larger share of the consumer's footwear wardrobe with CEO Nissan Joseph at its helm.



38.

Awards | SIRA 2023

IMAGES South India Retail Awards Honour Excellence Across Categories

The award ceremony had several players in the retail eco-space winning acclaim for their innovation, offerings, service, shopping experiences and differentiation.

48.

Retail Realities

Retail Brands That Faded Into Oblivion

These brands once had a cult following across the globe. But they failed to adapt to the changing times and today, they are all but forgotten.

10.

National Newsmakers

16.

Celebrity Retail

Star Powered Retail

These five celebrity-led brands have not only captured consumer interest but have also prospered in the highly competitive market.

26.

Category Watch | Khadim

Khadim to Add 70 - 80 More Stores by FY24

The brand is rapidly increasing its consumer touch points and expanding the retail presence with an aim to take affordable fashion footwear priced around ₹399 to more consumers.

28.

Category Watch | Monrow

Eyeing a ₹100 Crore Run Rate in the Next 2 Years

Veena Ashiya, Founder and CEO, Monrow Shoes on the cruelty-free brand's journey, strategy and aspirations.

30.

Category Watch | VegNonVeg

VegNonVeg From Culture to Commerce

The streetwear brand, that started as a hobby project in 2016, today has turned to a cultural force with 5 lakh Instagram followers and a lucrative commerce with close to ₹100 crore revenue.



34.

In Conversation

India Among Top 3 Markets for Lacoste

Lacoste aims to be a bit more aggressive with plans to open about 50 standalone stores in the country in the next five years.

50.

Speciality Retail

Indian Pet Care Market: Growing Ahead

A bird's eye view of the pet care segment in India that is projected to reach \$1,932.6 million by 2030, riding on the increasing number of pet parents wanting to pamper their pet kids.

54.

What's Hot

Fossil: Changing With the Times

It's transformation time for Fossil, the global accessories brand known for its watches and leather goods as it embarks on the journey of rebranding and reinventing itself.

56.

Research

Retail Emerges as One of the Key Drivers for Warehousing Demand: CBRE

Share of retail category in warehousing demand has increased from 8% in 2019 to 13% in 2022; it touched 9% in H1 2023, it is expected to strengthen backed by the upcoming festive season.

SHOPPING CENTRE News

DEVELOPING RETAIL SPACES IN INDIA

62. Store Arrivals
New store Launches in Shopping Centres Across India.

66. Retail Icon
We'll Add Another 10 Large Malls by 2028

Irfan Razack, Chairman and Managing Director of Bengaluru-based Prestige Group on building successful shopping centres, at a larger scale, his journey so far and the future of retail in India.



70. Awards IISCA 2023
Excellence Honoured: Celebrating the Awardees of IMAGES Shopping Centre Awards 2023

The best brands and professionals from the Shopping centre ecosystem across India were acknowledged for innovation and business performance in a glittering ceremony at the Shopping Centres Next 2023.

84. In Focus
LuLu Hyderabad Sets the Stage for a Shopping Extravaganza

The offerings include an international multiplex experience, a relaxing spa, carefully handpicked delicacies at the food court, game zone and the latest in fashion and lifestyle to make it Hyderabad's most preferred hub.

88. Mall Watch
Still the Right Fit

Footwear category continues to be relevant to a shopping centre's offerings, bringing in significant footfall and revenues.

92. Market Watch
We are Eyeing Expansion in Chennai & Ahmedabad

Shibu Philips, Director, Shopping Malls Lulu Group India, speaks about the group's aggressive expansion plans, new success mantras for shopping malls and more.

94. Report
Green-compliant Structures Stock Increased by Over 36 % Since 2019 to 342 mn. sq.ft.: CBRE-CII

Bengaluru, Delhi-NCR, with Mumbai among top 3 cities accounting for 68% of green office stock as of June 2023, 46% of the newly completed developments during Jan-Jun 2023 were green-certified.

98. Snapshots
Special Events in Shopping Centres Across India.

PHYGITAL

CONVERGENCE OF PHYSICAL AND DIGITAL BUSINESS

102. Reinventing Retail
Unifying Online/Offline Customers Data, Key for Effective Retail Marketing Strategy

It's essential for brands to establish a presence across both online and offline channels to cater to omnichannel users. Users prioritise their overall experience and value from purchases, regardless of the channel they use.

105. Tech Icon
Technology is One of the Biggest Pillars of Our Success

As Bestseller completes 15 years in the country, Ranjan Sharma, CIO & Head of Supply Chain, Bestseller India speaks about the role of technology in helping the company adapt, evolve and innovate to successfully grow in the market.

110. Technology
5 Use Cases of AI in Retail

Retail biggies are harnessing the power of AI in diverse areas such as logistics, inventory management, customer support, in-store experience, and fraud detection to reap immense benefits.

113. Retail Scalability
Here's How Google Mentors Emerging Startups

Tech giant Google offers a wide variety of programmes and initiatives to help startups grow and scale.



116. Marketing
WhatsApp: From Conversations to Cart

With billions of messages shared daily, the personal messaging platform has emerged as a powerful tool for retail businesses to engage, support and serve customers.

120. Case Study | Wow Momo
Wow!Momo + WhatsApp = 80% Rise in Repeat Orders

122. Case Study | ABFRL
Here's How a Super Mobile App Helped ABFRL Gain Three-fold Revenue

124. Industry Beat
5 Popular In-store Technologies of the Decade

From cashierless checkouts to augmented reality shopping, these technological innovations by retailers forever redefined the in-store experience.