

Cover Story **32** **MagSon:** Spinning the weathervane of gourmet retailing in a new direction

With 14 years of retailing experience and an unblemished record of delivering excellent frozen and gourmet foods to consumers, Ahmedabad-based brand MagSon has earned a reputation for offering fresh

and high quality products at the best prices. MagSon has 25 stores located across 10 cities in western India and span over 30,000 sq.ft. in retail space with a total SKU count of over 3,000 units.



8. Market Update

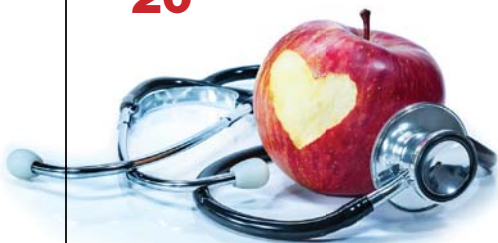
News and Reports on the Food & Grocery industry.



20. Food & Grocery

Grocery stores can be an important resource for shoppers living with chronic diseases.

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22. Online Retail

Ways to build customer loyalty & acquisition for online stores.



24. Food Processing

Bringing best food forward.

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42. Future-Forward Brands

Creating their own food playbook in the market.

Brand Profiles

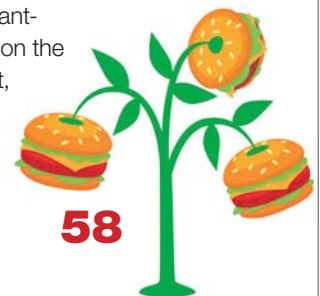
- 46. Shri Ram Spices
- 47. Taali Foods
- 48. Ghasitaram Halwai
- 49. Godhan Masala
- 50. Bikaji Foods
- 51. Chukde Spices
- 52. DMB Group
- 53. Only Earth
- 54. Udak
- 55. Lal Sweets
- 56. PlantMade.

57. USA Alls Wellness

CBD Update.

58. Plant Based Food

Impact of plant-based food on the environment, economy, and health.



60. Product Launch

New food products making a splash in the market.

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