

## 8. National Newsmakers

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## 12. International Newsmakers

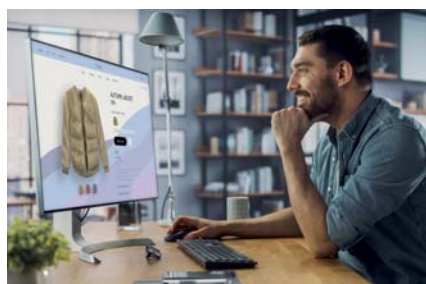
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## 16. Retail Strategy

### Unwrapping the Archies' Reinvention Plan

*Archies, India's oldest gifting company, is going to expand more into quick commerce, with 10 minutes-20 minutes deliveries.*

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## 20. Retail Technology

### Tech-Powered Commerce: Innovating Product and Technology Strategies for India's E-commerce Future

*In the past several years, investors and consumers have become more aware of the social commerce concept. Leading companies use sites like Instagram, Facebook, and Snapchat to interact with India's youthful consumers.*

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## 32. Green Revolution

### Towards a Greener Future

*A lot many national brands today have a separate line of sustainable clothing and they have managed to win over a considerable amount of patronage as well.*

## 26. Cover Story

### Reliance Retail's Big Plans for Apparel Wholesale, Targeting Mom-and-pop Stores

*Reliance Retail aims to onboard mom- and-pop stores into their ecosystem, ensuring them as partners.*



## 46. Awards

### India D2C Summit & Awards 2023 Honours Trailblazing Brands and Professionals

*House of Chikankari, Plum Goodness, Accessorize London, Lavie and T.A.C among those felicitated at IMAGES India D2C Awards 2023.*



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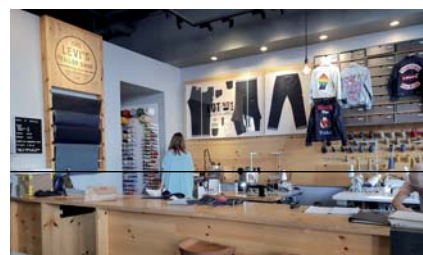


## 58. Expert Speak

### Retail Analytics: 3 Myths and Mantras

*Niraj Jaipuria compiles three myths and mantras around retail analytics, over decades of his learnings.*

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## 62. Retail Layout

### 5 Tenets of People-centric Retail Design

*Tech enabled retail design and visual merchandising with the intent to deliver enhanced and intelligent customer experience is seeing the light of day across different retail categories.*

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## 64. What's Hot

### Tumbledry to Launch 2000 Live Stores by 2026

*Gaurav Nigam, Founder & CEO, Tumbledry in an exclusive interaction talks about growth through a chain of franchise stores across the country*