

IMAGES RETAIL



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Cover Story

Venu Nair's Quest to Reinvent the Shoppers Stop Mojo

Under the leadership of Venu Nair, Shoppers Stop is reinventing itself once again with a focus on beauty and private labels along with a host of other initiatives. The question is, will it succeed in recreating its old magic?

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National Newsmakers

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Category Watch

Taking Stock of Department Stores in India

Department stores forever changed the Indian shopper and her shopping experience and expectations. We track the evolution of this expansive format that is the epitome of modern retail.

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Category Watch | Shoppers Stop

The Journey of a Pioneer

A look at how Shoppers Stop, regarded widely as the country's first modern format department store, has adapted itself over the years to stay relevant to the changing trends, and consumers.

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Category Watch | Private Labels

The Private Labels Stack

An overview of private label offerings by the country's leading department stores.



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Retail Format

Getting All the Clicks Right – The Dynamics of Tata CLiQ

With a strong market presence covering practically each category in retail – from fashion, luxury, beauty to home décor, Tata CLiQ leads the way with its strong commitment to customer satisfaction.

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Deep Dive

Tapping Into the Co-branded Retail Credit Cards in India

The top four banks in India claim 75% share of the country's credit card market offering more than 70 co-branded credit cards. Learn more about the top cards launched with retail brands.

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Research

Digital Payments to Surge by 88% by 2026

While digital payments will surge, cash transactions are expected to decrease by 34% as per a comprehensive report on Indian e-commerce ecosystem released by Shiprocket.

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Case Study | Apparel Group

How Apparel Group India Managed to Grow its E-commerce Sales by 30%

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Spotlight

The Crazy Ones, the Misfits, the Rebels

Unconventional creativity in visual merchandising helps create memorable experiences.



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Retail Icon

'We Have the Potential to Almost Double Our Income Over the Next 3-4 Years': Pushpa Bector

Backed by more than two decades of business management experience, Pushpa Bector's executive leadership and management skills have played a significant role in DLF becoming a force to reckon with in India's shopping centre space.

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Focus Feature

Junction Mall: The Retail Hallmark of South Bengal

Owned and managed by the Primarc Group in association with Shrachi Group, Junction

Mall attracts catchment and footfalls from the districts of Bankura, Birbhum, Midnapur, Purulia and Dhanbad and Bokaro in the neighbouring state of Jharkhand.



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Mall Watch

End of Department Store Dream Run

Are department stores still the heroes in a mall? Do they still have a significant impact on the success of a shopping mall as they did at the peak of their popularity?

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Report

Over 87 Land Deals for More than 1,860 Acres Closed in FY-23 Across India

Among the top 7 cities, MMR saw the most with 25 land deals accounting for over 267 acres, followed by NCR with 23 land deals of approximately 274 acres.

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Market Watch

Opposites Attract: The Growing Chemistry Between D2C Brands and Shopping Centres

Looking at the success of D2C brands that have made a noticeable splash in the offline space, it is hard to ignore the success story of Nykaa, Pepperfry, Firstcry etc. From the new age standalone brands, we have the likes of Neeman's, Happilo etc. who have gone ahead to open stores at leading malls.

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Store Arrivals

New store launches in shopping centres across India.

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Who's Who

Abhishek Dutta, Managing Partner, Alliance Spaces.

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Snapshots

Special events in shopping centres across India.



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Interview

'The Retailer Should Think Deeply and Act Fast About Going Omnichannel, or They are at Risk of Losing Out on a Customer Experience Basis. Omnichannel is No Longer a Choice': Naresh Ahuja

Naresh Ahuja delves into the voyage of ETP, shedding light on the significance of omnichannel retail as a universally embraced concept, including its resonance within India.

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Case Study | PT. Mitra Adiperkasa Tbk

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Case Study | United Colors of Benetton

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In Focus

Bracing Up for an Omnichannel Journey

In the present landscape, any retailer aspiring to establish a lasting presence must without an apprehension embrace the omnichannel shift. And mind you, this is not to be confused with mere multichannel retailing.

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Expert Speak

How Omnichannel Can Help Retailers with Pressing Issues of Cart Abandonment

Omnichannel commerce can help brands manage cart abandonment and foster customer loyalty by offering more options for browsing, shipping, and delivery and creating a more seamless customer experience.



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What's Hot

How are Luxury Brands Embracing Omnichannel in 2023

Luxury brands face a major challenge when they are expected to provide the same high-end experience they offer in-store to the digital space.

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Strategy Insight

Crafting Customer's Journey for Omnichannel Personalisation

The journey has become intensely complex and to satiate the experiences of a customer exploring multiple channels, omnichannel personalisation is the calling.

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Report

Towards a Smarter Tomorrow: Impact of AI in the Post-covid Era

The recent report by PwC accentuates this and highlights the use of AI, especially pre and post-covid.