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Jumbotail Wants to Become an 800-Pound Gorilla of the Kirana World

Started in 2015, Bangalore-based Jumbotail grew slowly in the initial years, registering 1,000 small and medium kirana stores in the first year of operations.

Today, the platform serves 2,50,000 small and medium retailers across 50+ major cities and towns and it moves 1.1 billion units of products in a year.

40. Processed Food

Recent years have seen processed food gaining more shelf space in a majority of retail formats. Improvements and better reach of food retail is supporting the growth of organic, fortified, functional and better-for-you types of processed food products. Brands that want to tap into this fast-growing market will need to innovate to meet the demands for healthy ingredients and more flavors.



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10. Market Update

News and Reports on the Food & Grocery industry.

20. Online Shopping

Technologies that are reshaping how consumers shop online.



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34. Supply Chain

How to streamline your dairy supply chain with distribution management solutions.



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Tips on how retailers and brands can fire their business on all cylinders



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52. Direct to Consumer

D2C Revolution: Bridging the gap between consumers and brands.

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54. CPG Innovation

CPG companies break down their approaches to innovation and provide some glimpses of what's to come.

58. Product Launch

New food products making a splash in the market.

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60. Sustainability Packaging

Turning toward guilt-free plastic packaging.