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How Milky Mist Wears the Dairy Crown in South India

Clocking Rs. 1,500 crore in turnover for FY22-23, which is expected to reach Rs. 2,200 crore this fiscal, Milky Mist today is among the leading dairy brands in India and when it comes to the dairy industry in south India, it sits right atop the higher ridges of Mount Olympus.



52-55. Spice Brand Profiles

Minar Spices; Delicious; Shasha Spices



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56. Marketing

How can retailers build an effective omnichannel strategy.

58. Technology

Engaging the Digital Shopper.



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8. Market Update

News and Reports on the Food & Grocery industry.

16. D2C Retail

Trends and customer spending patterns in the Direct Selling Industry.



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18. Plant-based Products

Exploring the market potential for hemp-based products in India.

20. Health & Wellness

Trends and Outlook of Ayurvedic Market in India.

25. Foils

Asahi Kasei introduces Premium Wrap in affordable pricing

36. Store Sanitation

How efficient day cleaning satisfies customers and empowers employees.

40. E-commerce Solutions

Natural Language Processing can revolutionize the way online businesses interact with data.

42. Category Watch: Spices

Spice products should be based not only on taste or price parameters but also on the basis of convenience, nutritional values, sourcing and origin.



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60. Workforce Management

Four strategies for how grocers can hire and retain workers amid an unprecedented labor landscape.

64. Hearty Marty pulls a new card; forays into bakery and café business

The initiative is geared to bring the bakery and café experience to the Tier-2 localities of India.



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