Contents

Volume 17 • Number 5

Progressive GROCER
INDIA EDITION

Cover Story
30

A NEW JEDI SWINGS OUT TO REWIRE THE NATION'S PURCHASING HABITS FOR FISH & MEAT: Beginning its business journey with fish and seafood supply to a B2B customer base comprising supermarkets and online meat retailers, ChopServe today runs some 94 stores across major cities of south India and in Dubai where it has currently crossed the 20+ store milestone.

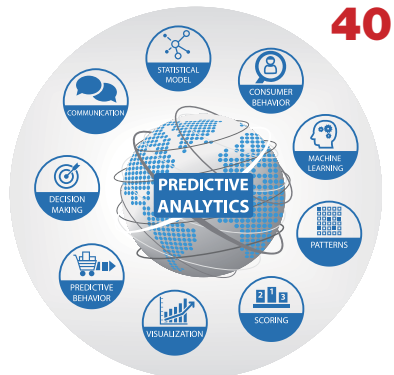
4. Market Update
News and Reports on the Food & Grocery industry.

18. Research
Doubling retailers income through beverages.

24. Grocery Delivery
Out of the Box: Grocery delivery services are shaking up the status quo in new and exciting ways by facilitating food retailers'omnichannel operations.

28. Retail Growth Strategy
Visual merchandising in the new technological era.

40. E-Commerce Technology
The Power of machine learning in e-commerce: Creating intelligent algorithms for predictive analytics in e-commerce.



42. Category Watch: Frozen Category
How brands and retailers can light a fire under the frozen category.

56. Technology
Why AI could be the solution your store need.

58. Product Launch
Cravova launches new variant of Jamaican Mojito (Guava flavor).

60. All's Wellness
Healthy eating on the go.