Contents Volume 17 • Number 3







10. Market Update

vegetables.

News and Reports on the Food & Grocery industry

20. Retail Insights

Uncanny observations from a retailer's mystery shopping trip



23. Mintel Category Insights Energy Drinks: What consumers want, and why

24. Equipment & Design

Store cleaning solutions

36. Frozen Snacks

The frozen section offers a plethora of noshing options



40. Store Remodels How to reduce store renovation costs

44. Retail Strategy Personalized approach versus

conventional differentiation

46. Digital Marketing

How social media provides new opportunities for brands

48. International Retailer

Online grocers Misfits Market and Weee! are setting the pace of change in grocery



54. Sustainability Retailers' eco-friendly efforts gain ground

56. Product Launch

New brands and products on the market



58. Online Retail Solutions

Five hard lessons for E-commerce entrepreneurs

60. All's Wellness

Update on food allergen labeling requirements

62. Processed Food

How FMCG players can stay ahead of the curve in a changing market

