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Cover Story

The Demand for Experiential Retail to Grow in 2023

In 2023, retail in India is expected to grow better than all other key markets globally, with Omnichannel becoming the norm for the retailers

- 24. Being 'Digital First' is the Way to Survive in the New Retail World – **Sanjeev Rao**
- 27. Lacoste to Make Online Channels More Robust Going Forward – **Rajesh Jain**
- 30. Brand Concepts to Expand in Tier II & III Cities in 2023 – **Abhinav Kumar**
- 32. Neeru's to Focus on Omnichannel Retail and Mobile Commerce for a Seamless Shopping Experience – **Avnish Kumar**
- 34. Kapsons to Target the Tier II & III markets in North for Expansion in 2023 – **Darpan Kapoor**
- 36. MOD to Roll Out Outlets in Baroda, Ahmedabad, Hyderabad, Kolkata and Tier II/III Markets in 2023 – **Tarak Bhattacharya**
- 40. Sustainability is the Key for Brands in Future – **Mandar Gaonkar**
- 42. Metro Brands to Expand into Tier II & III Cities in 2023 – **Nissan Joseph**



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E-commerce

Here's What India Ordered on Q-comm in 2022

While Borzo reveals that food and clothes were the top category ordered, Dunzo Daily's latest data suggests that onions, tomatoes, and potatoes were the most ordered veggies in all cities



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Retailtainment

Alok Tandon, CEO, Inox Leisure Limited talks about the brand's achievements, vision and goals after celebrating the 20th anniversary



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Awards

- 44. Coca-Cola Golden Spoon Awards
- 49. Pepsi IMAGES Food Service Awards
- 52. IMAGES e-Commerce Awards

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Retail Policy

Adaptability that Retail Platforms Seek

The report examines the work conditions of platform workers on digital labour platforms in India. It evaluates 12 platforms offering location-based services in sectors such as domestic and personal care, logistics, food delivery, e-pharmacy, and transportation, in India

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Market Watch

Retail's Relay Across Tier II Cities

Growing Internet usage has whetted the appetite for quality products in these areas, thus giving a fillip to malls and e-commerce

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Retail Experience

Will Retail Bounce Back as the Most Preferred Mode of Shopping?

Consumers are now beginning to feel the brunt of 'online fatigue'. The endless scroll and blue-screen exposure from running business meetings to shopping online are taking a real toll

68.

Digital Retail

How Digital Payments are Driving India's E-Commerce

Keeping in line with the Digital India movement, more and more companies are building a presence online to reach the masses

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National Newsmakers

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International Newsmakers

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Retail Strategy

Government Decriminalizes Key Acts Applicable to Retail Businesses

Decriminalization of the Legal Metrology Act and Food Safety Act, which are applicable to retail businesses on a day-to-day basis will greatly reduce the impediments of operating a retail business in India