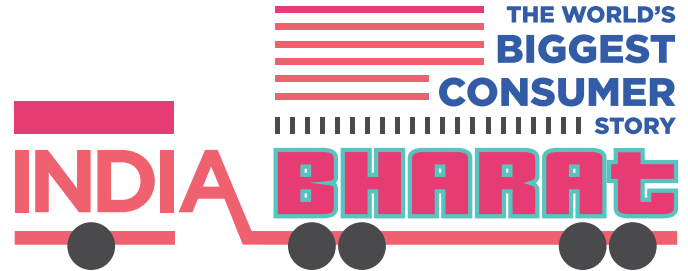


27.

Cover Story

India-Bharat: The world's biggest consumer story
The phygital revolution is driving the retail industry uphill. It is bringing the varied touchpoints of retail closer together and is blurring the great divide. However, the development aside it all hints at the creation of a new 'customer story'

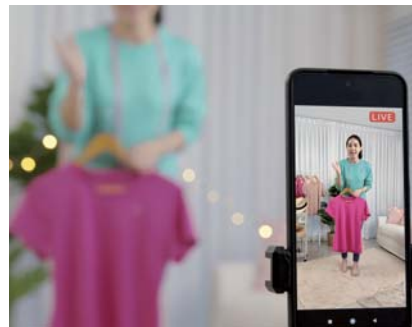


16.

Retail Trends

Retail Trends Shaping the Luxury Industry

There is increased emphasis on society over substance; planet over profit; health and well-being over acquisitions; community over people; participation and engagement over mere observation; influencers over celebrities and stories over products.



22.

Retail Transformation

Evolving Technological Trends in Fashion Retail

The gap between the human approach to fashion and AI will continue to shrink. This will make it doable for the brands to build their business on agility and speed with the help of smarter strategic decisions related to product development and other important areas



24.

Retail Focus

Nurturing Green: Building a Green Revolution

With 1 million customers, 30+ retail outlets in the top 10 cities of India and 500+ happy corporate clients, the brand has become the synonym of "Go Green" in India



74.

Research

D2C Brands Website Order Volume Up by 80%

The report from Unicommerce & Wazir Advisors indicates that the D2C segment has emerged as the key propeller of the retail growth; reflecting a robust CAGR of near 45% levels with the potential to reach \$70 billion over next few years

8.

National Newsmakers

14.

International Newsmakers