

Cover Story 22

OTIPY

Started in 2020, Otipy was launched as an online fresh fruits and vegetables' selling app with the aim to connect end-consumers with farmers through a community of resellers who handle the last-mile delivery of fresh farm products.

Currently, Otipy delivers fresh fruits and vegetables along with dairy and grocery to over 5 lakh customers across Delhi-NCR, moving more than 100 tonnes of fresh produce from the farms to its consumers every day.

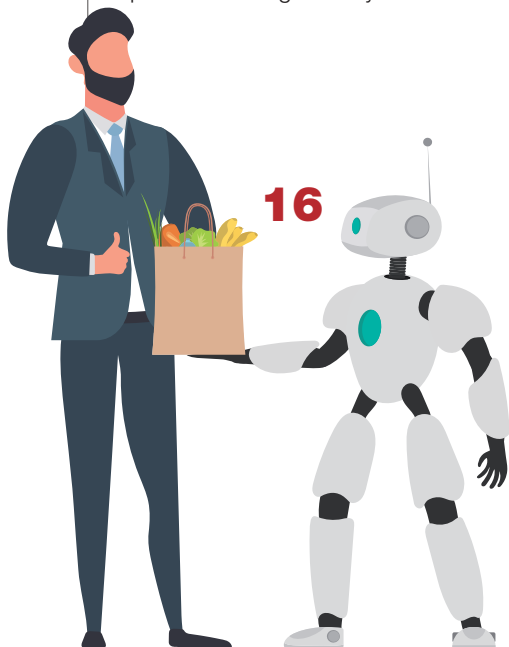


8. Market Update

News and Reports on the Food & Grocery industry.

16. Retail Solutions

Retailers need to ambitiously reimagine their relationships with customers and upgrade their digital and in-store experiences along the way.



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18. Top Grocery Delivery Apps in India

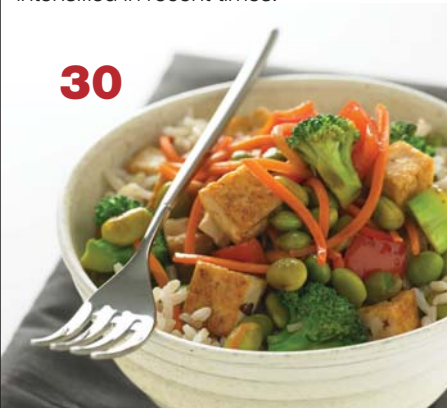
Grocery Delivery Apps in India are finding an increasing number of users.



18

30. Plant-based Foods

With health and well-being becoming a priority, support for plant-based food has intensified in recent times.



30

38. Health Horizons

A seed-to-sale hemp brand offering vegan alternatives.

39. Symega Food Ingredients

Catering to the growing demand for plant-based meat and dairy products.

40. Column

Why soy is the smart choice for plant-based proteins.



40

42. International Retailer

Loblaw, Canada's largest grocery retailer, is driving growth with investments in e-commerce, health care and sustainability.

50. Packaging Trends

Track and Trace — The trend of connected packaging in the Indian food and beverage industry.



50

52. Food Waste

Heeding the large-scale problem of food waste, grocers get to work on solutions.

56. Food Safety

Why traceability and trust can be a winning combination for food brands.