

Shopping Centre News

DEVELOPING RETAIL SPACES IN INDIA

#102



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Leveraging Technology and Consumer Experience to Rejuvenate the Future of Malls

The future of retail real estate is as robust as the industry's imagination and its ability to connect buyers to their individual and collective values and aspirations. The competitive environment is changing, forcing us to rethink all our assumptions about the industry, from how many and what kind of tenants the shopping centres need to house and how large the infrastructure must be in order to be successful. How to select the right location to build the mall, the selection of right anchor stores and the necessity of incorporating nontraditional elements such as housing, entertainment, and healthcare into mall design.

To succeed in the future the industry needs to think like the customers it serves. For example, customers never think in terms of channels. Instead, they are task-oriented, always looking for the most economical and efficient way to complete their tasks. New Normal is helping retail grow at every turn and it is very promising to see how brands are responding to the changes today.

Talking about all these important aspects, and to mark the eventful growth story and positive resurgence of the shopping centre industry, IMAGES pompously hosted the second edition of Shopping Centres Next 2022, at the Grand Hyatt (Goa) on May 12, 2022. The on-ground mega event brought the entire shopping centre ecosystem to discuss, deliberate, and share exclusive knowledge, and actionable strategies on how to build, operate, and scale profitable shopping malls in India.

Shopping Centres Next 2022 brought together India's leading businesses and professionals from the entire shopping centre industry ecosystem under one roof. Organisations engaged in shopping centre design, leasing and management value chain also came together to build strategies and partnerships to deliver superior shopper experiences in alignment with new technology and consumer behaviour paradigms. The objective of the event was to amplify innovation in lifestyle and social destinations for a customer- first age.

The May edition of the Shopping Centre News features the entire event in detail. We thank our partners, speakers, delegates, participating brands and readers for making this event an exciting hub of positivity, thoughts, ideas of innovation and business expansion.

As always, we hope to find this issue informative and useful. Log on to [https:// www.indiaretail.com/ category/shoppingcentre](https://www.indiaretail.com/category/shoppingcentre) for more features, analyses and opinions.



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Orion Mall at Brigade Gateway Celebrates 10th Anniversary

Orion Mall at Brigade Gateway, completed ten years of operations. In celebration of its 10th Anniversary, Orion Mall announced sponsorship of one year's education for hundred underprivileged children from APSA. Over the last ten years, Orion Malls have created numerous job opportunities, while providing a wholesome mall experience to over 170 million visitors. Several foreign and Indian brands have chosen Orion Malls as their launching pad for South India and have registered excellent volumes in terms of business.

Nirupa Shankar, Executive Director, Brigade Enterprises

Ltd. commented on this and added, "Since inception, our focus has been on delivering a comprehensive and inclusive retail experience for our customers. Over the last decade, we have strived to keep pace with latest customer preferences, be it in the form of décor, ambience, new-age brands, and even the kind of entertainment that we offer. We have also ensured that the core values of the Brigade Group percolate down to the day-to-day operations of the mall, so that total customer satisfaction is achieved. Today, Orion Mall is one of the preferred mall destinations in the city attracting over 17 million visitors every



year. I would like to congratulate all our staff and stakeholders on this occasion" said

As part of the tenth-year anniversary celebrations, customers who visit the mall up to 8th May 2022 will get an opportunity to scratch and win

aspirational bumper prizes. They will also get free parking against shopping of ₹3000/- and 40 lucky winners will get assured prizes. A large cake was cut to mark the 10th Anniversary and distributed among the visitors at Orion Mall at Brigade Gateway.

DLF Mall of India Turns 6

DLF Mall of India, country's only destination mall and home to the best retail brands, celebrates its 6th anniversary this month.

Embracing the vision of providing unparalleled retail experience, DLF Mall of India, has announced a shopping gala till 15th May 2022. From a host of exciting shopping & dining offers to complimentary makeover services, there's something for shoppers of all age groups.

For those who find joy in grooming and want a little 'me time', a visit to the Makeover Studio for a complimentary consultation, express manicure, hairstyling and make-up is all they need. Fashion enthusiasts can win vouchers worth INR 6,000 on shopping for INR 6,000, 6 lucky shoppers can win gift hampers worth INR 10,000. 6 lucky winners will also stand a chance to win gift hampers every day. Adding a flavour to the celebration, patrons can avail exclusive anniversary offers on food and beverage at Social, Kylin, Irish, Chili's, Smaaash and



Gola Sizzlers. Adding sprinkles to food and beverage offers, there was also a complimentary donut from Mad Over Donuts for everyone who visited the mall on 28th April.

And that's not all. Gaming enthusiasts can head over to Smaaash to avail exciting offers on F&B and recharge. Shoppers also participated in fun radio contests with RJ Lucky and won exciting

couple dinner vouchers on 29th April between 5pm – 9pm.

Pushpa Bector, Executive Director, DLF Retail commenting on the occasion, said "Ever since its inception DLF Mall of India has created new benchmarks in the retail business of India. The mall houses a differentiated mix of international and homegrown brands, unique F&B concepts and cultural

events that complement the taste of our discerning audience. In the past 6 years, DLF Mall of India has succeeded in offering stellar customer service and has had the honour of receiving the highest accolades in safety and sustainability. We will continue working towards introducing the best and first in class experiences and aim to exceed our customer's expectations every time they visit the mall."

Manish Mehrotra, VP and Centre Head, DLF Mall of India speaking on the anniversary celebrations, said, "DLF Mall of India has been at the forefront of offering excellent customer service and enhancing experiential value for its patrons. We have grown and evolved with our customers and we are delighted to be a part of their lives. To express our gratitude, we have initiated an anniversary special programme, enhancing the consumer's shopping experience. We hope to continue catering to our shoppers and provide them with the best services."

Chappers Launches its Fourth Store in Pune at Seasons Mall

Chappers launched a new store at the famous Seasons Mall in Pune on 21st April 2022. Committed to empowering local craftsmen and reviving the historic Indian footwear making art for contemporary buyers, Chappers is now focusing on rapid expansion of its physical stores and footwear kiosks across India. Chappers is on a mission to transform the iconic Kolhapuri Chappals, renowned for having protected millions of feet over the centuries. By integrating cutting-edge technology and creativity.

Talking about the brand USPs, Harshwardhan Patwardhan, Founder, Chappers, said, "At Chappers, we are revolutionizing the concept of footwear retail. Unlike the conventional practice, we have unveiled a business model that is extremely beneficial for the retailers and offers unmatched footwear experience for the buyers. Our virtual DIY design and visualization technology enables the buyers to create a unique design that meets their expectations or carries a distinct individual impression. Thus, a buyer can be assured of getting high-quality footwear that nobody else has. Further, our lean model of operations eliminates the need for storing thousands of pairs of shoes for the retailers". Adding further, Harshwardhan Patwardhan said, "The majority of the business comes from bespoke designs, and for those 'instant' customers, we have 25-30 best-selling designs available at each store/kiosk. Such a combination of virtual design tech, visualization and ability to deliver the shoes to the customers' homes within 48 hours, has made Chappers a brand like no other. We have been getting incredible response from our customers from all over India and several countries around the world. This is our fourth store launch, and with this we have also introduced shoes for women. Our vision is to establish thousands of kiosks in shopping malls all over India and also expand our online retail platform's coverage to enable tens of thousands of people to experience the comfort of bespoke footwear at the right price every day all over the world."

Chappers has already sold to about 25,000 customers across 27 countries, and the growing list of patrons includes celebrities such as cricketers Sachin Tendulkar and M S Dhoni; actor Jackie Shroff; Union Minister Nitin Gadkari; young Sena leader and Maharashtra minister, Aditya Thackeray, and many others. The brand has a customer retention rate of over 40% which is quite impressive in the competitive Indian footwear market.



Omaxe Chowk to Go Under Fit-out Soon

With footfall and sales in malls nearing pre-covid levels, there is a growing buzz among retailers to occupy premium space across several high-potential retail properties. Omaxe Chowk in Delhi's Chandni Chowk, expected to go under fit-out soon has been witnessing an increase in visits by several national and international brands in the last few weeks.

Jatin Goel, Director, Omaxe Ltd. said: "Brands have shown a great deal of enthusiasm and are waiting for its opening with a lot of expectations. Several national and international brands and traditional businesses from Delhi and around India have visited Omaxe Chowk in the last few weeks. Many have already signed up." Omaxe Chowk is a multilevel parking cum commercial project which is being developed in PPP model with North Delhi Municipal Corporation in Chandni Chowk – Delhi's oldest and one of the biggest wholesale and retail markets. The project is of utmost infrastructure and heritage value and keen observers of the

retail industry are of the opinion that not just traditional businesses but established brands have been eyeing Chandni Chowk for a long period of time. Its redevelopment has upped the sentiments of not just retailers but also tourists and shoppers.

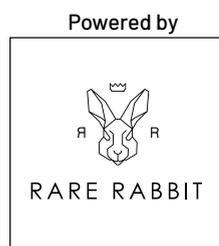
Goel adds, "The lack of organised space in Chandni Chowk has prevented brands from entering this market. Omaxe Chowk has



presented them with this opportunity which will help tap into approximately 4 to 6 lakh visitors who visit Chandni Chowk daily."

The availability of parking for approximately 2200 cars and a proposed entry from Chandni Chowk metro station into Omaxe Chowk will generate organic eyeballs for brands. The pedestrianisation of 1.3 KM stretch between Red Fort and Fatehpuri Masjid and the inquisitive nature of human behavior – A Mall in Chandni Chowk – will further drive footfall into Omaxe Chowk- located opposite Sis Ganj Gurudwara and at a 5 min walk from Red Fort, Old Delhi Railway Station, Gauri Shankar Mandir, Jain Mandir and famous markets like Bhagirath Palace, Kucha Mahajani, Nai Sadak etc.

Omaxe Chowk is working towards enhancing the retail and shopping experience through modern amenities like pollution-free and clean spaces and bringing under one roof a plethora of brands.



Nexus, LuLu and Phoenix Malls Honoured with Multiple Accolades at IMAGES Shopping Centre Awards 2022

Shopping centres across India were acknowledged for innovation and business performance in a glittering ceremony attended by India's leading retail and mall development companies.

By Shopping Centre News Bureau



As the grand finale of Shopping Centres Next 2022, India's largest shopping centre intelligence event, the IMAGES Shopping Centre Awards (ISCA) 2022 powered by Rare Rabbit recognised excellence in the country's retail real estate industry last night. Shopping centres across India were acknowledged for innovation and business performance in a glittering ceremony attended by India's leading retail and mall development companies.

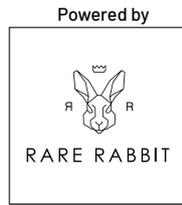
Nexus Malls was a dominating presence in the list of the evening's awardees, followed by LuLu and Phoenix Malls. Nexus Malls was honoured with IMAGES Most Admired Shopping Centre Group/ Developer of the year. The IRF

Trustedmark award for IMAGES Most Admired Shopping Centre (Customer-Centric) was given to Elante mall, Chandigarh. Trophies for IMAGES Shopping Centre Awards 2022 were conferred under two sets of honours — The Jury Awards, followed by the Retailers's Choice Awards. The ISCA 2022 Jury included leading names from retail, retail advisory, retail consulting and retail real estate intelligence.

Under the Retailers' Choice Awards, retail companies with a combined portfolio of 100+ brands across fashion & lifestyle, food & grocery, F&B, beauty & wellness, entertainment formed the adjudicators. These brands and companies represented tenants at shopping centres across India.

The jury

- Amit Khanna, Partner & Leader, Front Office Transformation, PWC
- Ankur Shiv Bhandari, MD & CEO, Asbiverse
- Anuj Puri, Chairman, ANAROCK Property Consultants Pvt. Ltd.
- Devangshu Dutta, Founder & Chief Executive, Third Eyesight
- Govind Shrikhande, Former MD, Shoppers Stop
- Harminder Sahni, Founder & MD, Wazir Advisors
- Jonathan Yach, mRICS, Independent Advisor
- Rajat Wahi, Partner, Deloitte India
- Saloni Nangia, President, Technopak
- Viren Razdan, MD, Brand-Nomics



Innovation and Services that Kept Awardees Ahead of the Nominees

IMAGES Most Admired Shopping Centre of the Year – Green Initiatives (Metro)

Oberoi Mall, Mumbai

Build in an area of 5,51,000 sq. ft, Oberoi Mall (Mumbai) has been taking several measures to contribute towards the environment. The initiatives taken are:

- Oberoi Mall has become India's first LEED V4.1 0+M Platinum USGBC certified Retail Destination
- 100 per cent e-waste management and 100 per cent wet waste management through Organic Waste converter.
- Better indoor air quality enhancing the human experience and have 100 per cent occupant satisfaction.
- Sensor based LED Lights throughout the mall and use of low water plumbing fixtures
- Recycle water used for flushing and gardening purpose through STP
- Use of renewable energy through open access wind and solar power for mall common area.
- Maximum usage of daylight through polycarbonate roof hence reduction of lighting consumption and conduct rain water harvesting



IMAGES Most Admired Shopping Centre of the Year – Green Initiatives (Non Metro)

Inorbit Mall, Vadodara

Built in an area of 3,78,940 sq ft, Inorbit Mall Vadodra maintains a holistic approach towards community development. The mall believes in building an environment in line with the retailers who are moving towards sustainability. The following measures are taken towards building a sustainable green future

- **Waste management:** Organic Waste Converter of 600 kg/day capacity to convert wet waste into manure
- **Energy Saving Initiatives:** Transformation of conventional lighting into LED; 90% area covered by LED Lightings namely floors, lobby, parking, plant room, fire exits
- **On site solar plant:** On-site renewable energy 7.9 per cent of total annual energy consumption of the project is catered by 485 KW on-site renewable (solar) energy system
- **Energy Efficiency:** Use of CFC free refrigerants and halogen free fire suppression systems

With much more in pipeline, the mall is working towards a more eco- friendly and sustainable environment for business and customers to thrive on.



IMAGES Most Admired Shopping Centre of the Year – CSR Initiatives (Metro)

Galleria Mall, Bengaluru

Galleria Mall as a brand has been socially responsible and inclusive in its approach to provide right platform and support to marginalised communities and individuals to come together & showcase their talents. The brand has seamlessly integrated socially responsible practices & association with disabled talents, NGOs, socially-responsible organisation in their primary campaigns, so that they can establish themselves as inclusive and working in coalition with people that need encouragement and support to make a point.

The associations has been more towards accepting them as a community just like a cycling or photography or fitness community. The Brave Brooch campaign or association with A Typical Advantage both saw the acceptance an encouragement from the patrons in such multiplied degrees. The campaigns were successful because it received appreciation & participation from the patrons.





Key Trends Shaping the Future of Malls in India

The retail industry continued to strengthen the already existing trends besides undergoing a digital revolution in order to keep up with changing consumer expectations. In addition, a slew of trends emerged, shaping the future of malls in India in the aftermath of the pandemic.

By Shibu Philips, Business Head, LuLu Group International

Shopping malls are an integral part of the community and a one-stop shop for all of a consumer's needs- from shopping and dining to entertainment and special occasions. Over the last few years, shopping malls have evolved from a shopping destination to an entertainment destination. Additionally, malls today are synchronizing with customer needs by offering constant engagement, activities, and niche campaigns to cater to each target audience that visits the mall. In simple words, a shopping mall has something for everyone in the family, regardless of age and gender.

Malls still face a serious challenge in addressing the consequences of the Covid-19 outbreak. COVID-19 had an impact on every industry and business, and the retail sector was no exception. From mass store closures to strict occupancy limitations to authoritatively enforced issues and worldwide supply constraints, the retail segment had to bear a lot as a result of the pandemic.

With the world's attention focused on health and safety, it's not surprising that the pandemic significantly influenced consumers' buying patterns. In response, the retail industry continued to strengthen the already existing trends besides undergoing a digital revolution in order to keep up with changing consumer expectations. In addition, a slew of trends emerged, shaping the future of malls in India in the aftermath of the pandemic.

■ **A Hybrid Shopping Model:** Hybrid retail refers to the combination of e-commerce and brick-and-mortar stores. While



many traditional brick-and-mortar stores are going online, similarly many online retail sites, such as Nykaa, Indya, etc., are setting up physical stores in shopping malls to drive offline growth. Although Indians have fully embraced the internet, Indian shoppers still place their trust in physical stores as these stores allow them to touch, feel, and try their products in person. Moreover, in response to the pandemic and the phased lockdowns, people have been craving trips to the physical stores of their favorite brands. Thus, to modernize their physical locations, forward-thinking retailers are implementing an omnichannel framework that treats all channels as a single cohesive experience.

■ **The Trend of Retailtainment:** The concept of "retailtainment" has been around for quite a while, as upscale malls have slowly transformed into recreational destinations. Indian shoppers visit swanky shopping malls for more than just shopping. A plethora of

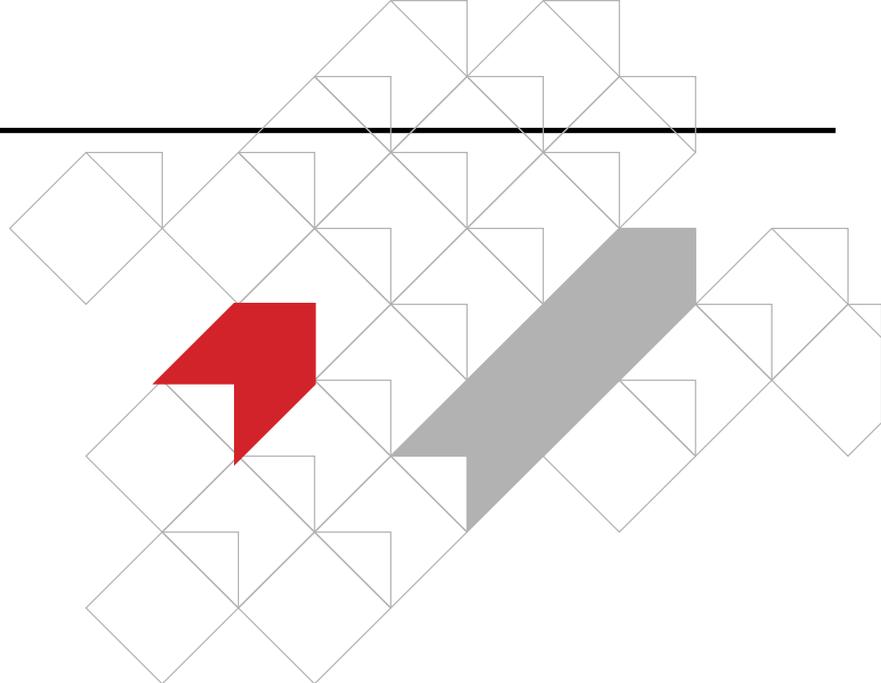
restaurants serving luscious delicacies, as well as an outdoor section where a variety of flea markets and live performances are held, are always lucrative attractions for tourists. Malls are, therefore, no longer just places where products and services are sold. Consumers today do not only shop at malls but also seek out a comprehensive package of entertainment and leisure activities. Thus, to create memorable experiences, shopping malls must strive to provide a high level of engagement by focusing heavily on unique experiential content.

■ **Social Commerce:** In order to adhere to social distancing norms, shopping malls in India are already allowing their tenants a way to sell products online. The day is not far when mall goers will enjoy a streamlined shopping experience through social networks with the aid of chatbots that reduce wait times for customer service issues, and user-generated content that offers highly customized experiences. Virtual and

augmented reality will also provide highly immersive retail experiences to consumers in the days to come. Deliveries will be carried out using drones and virtual reality will be used as a sales channel. With social commerce, consumers will be able to enjoy an online purchase experience that combines the personal touch they are accustomed to in traditional retail stores. To gear up for this new wave of social commerce, retailers must optimize their stores across various social networks, as well as utilize business messaging apps to better engage shoppers.

The Road Ahead

Shopping malls need to reinvent themselves if they are to survive. While physical shopping malls will continue to exist, they will look quite different in the future. Retailers should, therefore, consider whether their brands are capable of coping with transformations and implementing them proactively. If not, they will be a step behind their competitors and will find it difficult to win back the lead. ●



Reimagining to Re-invent:

Shopping Centres Next 2022 Beckons in the Spirit of 'New-Age' Shopping Malls

Attendees at the two-day Shopping Centres Next event held in Goa, reflected upon the innovations that developers and retailers must embark upon to reinstate unique visitor lifestyle experiences that only physical spaces can offer.

By Shopping Centre News Bureau



Aligning Mall Marketing and Tenant Promotions with Customer Expectations

The session highlighted the new edition of marketing, discussing new aspects of events in the post-pandemic era. Going by the current situation, it is very important for the mall heads and managers to be aware of the new trends and the factors determining the success of the mall

By Shopping Centre News Bureau



L to R: Prasad Rane, CMO, Pioneer Property Zone Services; Vineet Jain, COO, V Mart Retail Ltd.; Kapila Sethi, Head of Marketing, DLF Limited; Dr. Vishesh Rawat, VP & Head of Marketing, Sales, Leasing & CRM, M2K Group; Rohini Haldea, Assistant Vice President – Marketing, Lifestyle International; Dheeraj Dogra, Mentor, Nexus and Akhil Jain, Executive Director, Jain Amar (Madame)

The marketing of a retail shopping centre is critical in helping the overall property performance and helps the tenant mix thrive in terms of roping in consumers and making profitable sales. The larger the retail property the more complex the marketing plan and the costs involved. The property manager, landlord, and the tenants in a property all have a vested interest in marketing the property successfully. A performing property will have stronger rentals and less property vacancies and the

tenants will achieve more sales from a well-run marketing campaign.

Mall managers focus on events such as fashion shows for women, concerts for teenagers, car shows for men, and cartoon-character-themed events for children. These events, even when sponsored by companies like Pepsi or Coca-Cola, cost millions to put on. But they are essential because malls should be places where shoppers feel welcome even if they do not spend a single cent. In the long run, by fostering loyalty, these efforts pay off by creating

customers for lifetime for a mall and its tenants.

Therefore, it is very important for the mall heads and managers to be aware of the new trends and the factors determining the success of the mall.

The session titled, 'Aligning Mall Marketing and Tenant Promotions With Customer Expectations' at Shopping Centres Next 2022, discussed the new tools/trends/dimensions of the mall marketing in detail. The session was moderated by Prasad Rane, CMO, Pioneer Property Zone Services.

SESSION POINTERS

- New tools/trends/dimensions of marketing in shopping malls
- **Mall Activities 2.0:** The new edition of marketing, discussing new aspect of events amidst Covid guidelines/protocols
- **Freebies or Experience:** Which of these plays the decisive role?
- **Brand value and brand marketing:** Role and impact on mall marketing
- **Omnichannel Malls:** Expectation vs ground reality



L to R: Pankaj Renjhen, COO & Joint MD, ANAROCK Retail; Pramod Arora, Chief Growth & Strategy Officer, PVR Ltd.; Vishal Gupta, Executive Director – Retail, PUMA India; Ritesh Mishra, MD & CEO, Marks & Spencer India; Sanjeev Rao, CEO, Being Human Clothing; Jayen Naik, Senior VP – Operations & Projects, Nexus Malls, Rajendra Kalkar, President Malls, The Phoenix Mills; Rajneesh Mahajan, CEO, Inorbit Malls

The session discussed the new aspects for the experience led- shopping infrastructure, in terms of reimagining retail, anchor tenants and revenue matrix

By Shopping Centre News Bureau

Today, retail is all about innovation and reimagining. Shopping centers are the new lifestyle destinations and much credit of the success of the mall goes to the brands and experience centers present in the premises. The session titled, 'Innovating Lifestyle and Social Destinations for a Customer-First Age' at Shopping Centres Next 2022, discussed the new aspects for the experience led-shopping infrastructure, in terms of reimagining retail, anchor tenants and revenue matrix.

What should be the new definition of the anchor stores? Why does this concept need a rethink for a mall to become a social and a lifestyle destination? What are the revised business needs? What are the experience drivers? What are the profitability

models for a social destination? The session talks about the challenges and the new learnings over the past couple of years that we've all been through.

The session was moderated by **Pankaj Renjhen**, COO & Joint MD, ANAROCK Retail. The panel included:

- **Pramod Arora**, Chief Growth & Strategy Officer, PVR Ltd.
- **Ritesh Mishra**, MD & CEO, Marks & Spencer India
- **Sanjeev Rao**, CEO, Being Human Clothing
- **Vishal Gupta**, Executive Director – Retail, PUMA India
- **Jayen Naik**, Senior VP – Operations & Projects, Nexus Malls
- **Rajendra Kalkar**, President Malls, The Phoenix Mills
- **Rajneesh Mahajan**, CEO, Inorbit Malls

Social Destination for a Purpose

Pankaj Renjhen, COO & Joint MD, ANAROCK Retail kickstarted the session by welcoming the panelists and introducing the topic. "The session is all about reinventing social spaces. How are you seeing the change happen because I think today there is a whole new segment of retail which is opening, there was always either big box malls or they were high streets. There are

community centers, high street retail, neighborhood retail, and we see a lot of these things come up but ultimately, it's all about customer engagement putting the right brands in but from an experience standpoint, what is changing in the shopping centers," asks Renjhen.

Rajneesh Mahajan, CEO, Inorbit Malls explains, "When I look back at the 19-year-old journey of the Inorbit Mall (Malad), it has always been about the service and

SESSION POINTERS

- Reimagining shopping centres as lifestyle destinations
- Revenue matrix for an experience-led centre
- The new definition of 'anchor tenant' (cinemas/apparel/food an anchor) and why does this concept need a rethink for a social/ lifestyle destination
- Revised business needs, experience drivers and profitability models for a social destination

Special Events in Malls

Shopping Centre News brings you a detailed look at some of the most engaging mall activities across the country

EVENTS

The Chanakya Hosts Mother's Day

The Chanakya along with Shivani Malik hosted a magnificent soirée brimming with fun-filled activities. The event was held on the 7th of May 2022 and saw a plethora of mum-child duos and women of wonder in attendance.

The event was held at the exquisite eatery Café C where the mothers were treated to an exciting and relaxed afternoon curated especially for them. The guests took part in a fun session of trivia hosted by Archana Vijaya Puri and enjoyed a live portrait and jewellery engraving service at an in-house luxury jewellery brand. Celebrity Chef Bani Nanda, Founder of Miam Patisserie hosted an interactive DIY cupcake face-off between guests and herself. Celebrated mixologist Suchana Bera held a mixology session, pouring mouthwatering concoctions

An afternoon bursting with energy, delectable bites and interactive experience zones set up by fabulous brands, this event was thoroughly enjoyed by all in attendance. Bringing forth beauty and luxury, Noir Salon treated guests to glittery nail sessions. The gala featured a glitter and glam station for makeup and fragrance blending was done for guests on the spot. A



DIY floral bracelet making session was also undertaken at the event.

In attendance were influencers such as Shruti Juneja, Vibhuti Arora, Ruchika Meh and Gulnar Virk among many others. The Mother's Day experience at The Chanakya was full of sparkles with all the moms and their radiating smiles.

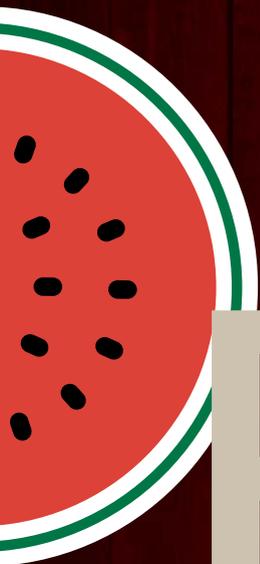
The Chanakya symbolises true luxury and overflows with an array of fashion boutiques, entertainment, fine dining and gourmet delicacies all housed under one roof. The Chanakya is proud to curate special gatherings and memorable events such as these for its esteemed clientele.



7 – 8 DECEMBER

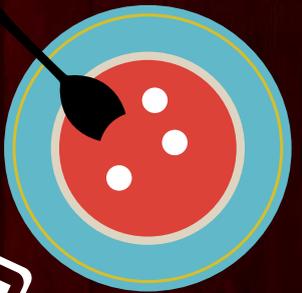
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