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8.

National Newsmakers

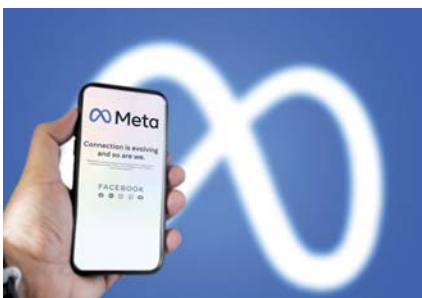
A lowdown of headlines from the retail industry pan India in the last one month



10.

International Newsmakers

A lowdown of headlines from the retail industry globally in the last one month



COVER STORY (PAGE 16)



THE RISE & RISE OF THE D2C SEGMENT IN INDIA: BUILDING BRANDS FOR THE NEXT DECADE OF CONSUMPTION

D2C brands with their digital-first approach have been pushing the growth momentum of the Indian economy. D2C is the future of digital commerce and these last two years have been the hotbed for acquisitions, funding, and the entry of global D2C enablers and platforms. This further reinstated the whole aspect of D2C becoming prominent



12.

Market Leader

Catering to the Wants and Needs of Customers with Quality Products and Unmatchable Service

Despite the pandemic and the manpower challenges, with 130+ operational stores across Telangana, Andhra Pradesh and Karnataka, Ratnadeep Retail has kept the dream of making itself, a pan India hyper local chain of supermarkets on solid track



40.

Retail Experience

Building Impeccable Customer Experience

Customer experience is the buzzword in today's time and brands are devising special strategies to make customer journeys strong and meaningful for their audience

AWARDS



powered by



20. D2C Awards 2022 D2C Brands Felicitated for Excellence at India D2C Summit & Awards

SUGAR Cosmetics and PEE Safe emerged as category leaders in brand building and innovation



26. IMAGES Fashion Awards Honour India's Most Innovative Fashion Brands, Companies for Achievements in 2021

Tommy Hilfiger, Bestseller India, Rare Rabbit, Being Human Clothing lead awardees' list with multiple trophies at India's most prestigious fashion business awards



Images Awards for Excellence in Food & Grocery Retail

30. Coca-Cola Golden Spoon Awards 2022 Unveiling India's Most Innovative Grocery Retailers

The Coca-Cola Golden Spoon Awards 2022, by IMAGES Group honoured India's leading food & grocery retail innovators and pioneers to acknowledge the growing successes of modern food and grocery retailers, and their crucial role in the evolution of effective marketing and distribution in the country



34. Pepsi IMAGES Food Service Awards 2022 Honouring India's Most Admired Food Service Retailers

The Pepsi IMAGES Food Service Awards 2022, by IMAGES Group honoured leading food service retail innovators for their crucial role and outstanding achievements in business performance, marketing, retail growth, and innovation in food retail and food service in India



44. Retail Strategy Building an Effective CX Strategy in Fashion Retail Business

The pandemic has changed the consumption patterns in consumers. From want based purchases, consumers are now shifting to need based purchases. Adding more to it, consumers are also looking up to the brands with better consumer experiences and quick delivery as per their requirement



48. Retail Transformation Building Supply Chain Resilience Through Digital Transformation

Supply chain became a sector of concern during the pandemic and brands looked for ways to tighten their grip on their respective supply chains, to make them more agile and ready



52. Brand Value Excelling with Power of Collaboration

The merger between power brands, Dixy Textiles Private Ltd. and Gokuldas Intimatewear Private Ltd. is helping in leveraging the operational efficiencies and manufacturing and distribution synergies between the two entities, to increase the scale of our innerwear and apparel business.