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BUSINESS & INNOVATION



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INDIA FASHION FORUM 2022

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EVENT

IFF 2022 USHERS IN A NEW ERA OF FASHION RETAIL

India Fashion Forum concluded its 21st edition at an august ceremony hosted at The Leela Ambience Hotel in Gurugram, Haryana. Attended by the biggest names in the industry, the two-day forum witnessed some intriguing discussions and eventful shows.

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FUTURE-PROOF FASHION MODELS

INGREDIENTS OF A TRANSFORMED FASHION SECTOR

Industry experts speaking at IFF 2022 on 'Building Future-proof Fashion Retail Models' deliberate on balancing the four tenets of fashion retailing in the new world - Purpose, Innovation, Experience and Engagement.

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FASHION RETAIL INDUSTRY INSIGHTS THE NEXT THREE YEARS OF FASHION RETAIL

In her address on day one of India Fashion Forum 2022, Saloni Nangia, President, Technopak Advisors, shared a comprehensive outlook of the Indian economy apropos of the country's fashion industry over the past year and how the industry is expected to shape up by 2025.

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CONNECTED CONSUMPTION CHANGE BUSINESS DYNAMICS, GET FUTURE-FIT

From consumers buying consciously to brands exploring the metaverse, developing future-fit companies that can navigate times of volatility, uncertainty and crisis is top of the mind of most CEOs today. This is what some industry leaders, speaking at IFF 2022, thought of the changing dynamics.

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LUXURY FASHION TECHNOLOGY LUXURY GOES HIGH-TECH!

The luxury fashion market was majorly hit during the pandemic and digitalisation of this segment was something that no one ever imagined. But was this digital transformation already underway for them? Have NFTs and the metaverse changed the game for the luxury fashion market? Industry leaders and tech experts share their take on the subject.

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IFA 2022

IMAGES FASHION AWARDS 2022 HONOURS INDUSTRY'S MOST INNOVATIVE

Take a look at all the winners of IMAGES Fashion Awards 2022, an annual event that honours the industry's most innovative and iconic fashion brands that have achieved new feats.

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INDIA BRAND SHOW

INDIA BRAND SHOW: A SELECTION OF FASHION'S BEST

A stunning showcase of the latest and upcoming product ranges from leading fashion & lifestyle brands, India Brand Show 2022 presented collections through a spectacular presentation on an elegant fashion runway in the presence of consumers and B2B partners at the 21st India Fashion Forum.

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