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BUSINESS & INNOVATION

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## SUSTAINABILITY

### CIRCULAR TEXTILES: AN URGENT CALL FOR SHIFT

The development of Next Generation solutions and a Circular Business Model will require like-minded organisations to work together and facilitate & support each other in this journey. Mukul Agrawal, Chief Sustainability Officer, Birla Cellulose, explains further.

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## EVENT CURTAINRAISER

### IFF 2022: SHARP. PROGRESSIVE. ICONIC.

The Indian fashion industry's much-awaited annual event – India Fashion Forum (IFF) – is all set to be hosted from March 23-24 at The Leela Ambience, Gurugram. Know what's in store over the two days of the event, get to know the who's who of the fashion world, and engage in riveting discussions at IFF 2022!

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## WOMEN'S SPECIAL



## LEADERSHIP

### NO BARRIER TOO BIG

The world of fashion is meaningless without women! In this feature, women in the business of fashion share their stories of diligence, perseverance and some uncalled for challenges that they took in their stride to reach where they stand today – leading brands and breaking barriers.

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## WOMEN'S WEAR

### WOMEN'S WEAR: ON A MASSIVE SURGE

There is a massive opportunity for women's wear brands in India fuelled by the growing disposable income of women, increased accessibility to fashionable Western wear and the growing urge across age brackets and sizes to dress well. Some existing and new-age brands in the segment help us understand the opportunity better.

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## FASHION RESEARCH



## BUDGET

### BUDGET 2022-23: AN ENABLER FOR INDUSTRY

Some prominent retailers and brands from across the industry share their opinion on the announcements made in Union Budget 2022, pegging it as one that will facilitate growth and expansion for the sector.

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## BUSINESS OPERATIONS 'INFLATION IS GOING TO EAT THE PIE'

Karan Bose, Managing Director, Hula Global, talks about the growth in demand for fashion products leading to the increased cost of production, forcing many brands to raise prices in order to maintain profit margins, among other impacts.

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## RETAIL & E-COMMERCE HOW TO CHANGE WITH THE CHANGING RETAIL LANDSCAPE

Shopify's report titled 'The Future of Retail' helps identify key trends that will shape the retail commerce business. It also provides recommendations that can help brands find the perfect balance between offline and online commerce.

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