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6. National Newsmakers

Luxury Retail Gets a Push With New Plans & International Brands Making an Entry into India

Powerful mergers and reshuffling is making offline retail within the luxury space a 'hard to miss' incident. 2021 will surely have a promising start piggybacking on these developments

8. International Newsmakers

Retail Gears Up for the Year-End Festivities

IMAGES Retail Bureau brings you a roundup of some of the prominent news in the retail sector around the globe

10. Industry Focus

The Last Mile Promise: When the Supply Chain Goes Phygital - From Hype to How

Customer behaviour has changed in the post-pandemic world and today depending on what the customer expects from a brand they are shopping from, the brand or the retailer is changing their dimensions of doing business

16. Phygital Retail

Perfecting the 'Phygital' Shopping Experience: Unifying the Complete Ecosystem for Engaging Hyper-Connected Customers

How are retailers and brands perfecting their strategies to give customers the true 'phygital shopping experience'?

32. Upcoming Mall

LuLu Group Showcases Upcoming Shopping Centres

With three operational malls in India, including the recently launched Global Malls in Bengaluru, LuLu is now gearing up to add two more feathers in its cap - Lulu Malls in Trivandrum and Lucknow



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34. Awards

17th IMAGES Retail Awards Honours Excellence in the Business of Retail

IRA honoured outstanding retailers and professionals who excelled in every aspect of retail - technological innovations, customer experience, and making profits, in front of an audience comprising the who's who of retail in India

COVER STORY (PAGE 20)



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PRC 2021: BLURRING THE LINE BETWEEN PHYSICAL & DIGITAL RETAIL

To commemorate the industry's fast move towards phygital and get to know more in-depth about the functions and processes to plan for the walk ahead, IMAGES Group hosted the Phygital Retail Convention at the Hotel Renaissance, Mumbai on the November 10-11, 2021

44. Retail Strategy

How is Data & AI Driving Growth for the D2C Beauty Segment?

When it comes to marketing campaigns, data helps brands in creating high conversion ads, selecting right communication platforms and providing insight into the kind of products customers need



47. New Arrival

Urban Square, Udaipur Welcomes Key Tenants for Fitouts with Ceremonial Keys

The Brand presented the ceremonial key to four of the property's key retail anchors - Shoppers Stop, INOX, Wow! Momo and United Colors of Benetton - during the IRA 2021 celebrations

48. Retail Technology

Redefining the Retail Shopping Experience with NDHGO's Scan & Go Solution

The cutting-edge system makes retail shopping convenient, quick, and secure. It eradicates all the disadvantages of a regular retail in-store experience and offers a supremely convenient experience to the customers

50. Industry View

The Shift in Textile Retail Segment: Here's What Consumers are Looking for

The industry needs to understand their customer more specifically now and textile for that matter essentially needs to know what the consumers are looking for

52. Retail Watch

Building a Connect: How Brands are Making the Most of the Year-End

Post the pandemic and having witnessed an unprecedented growth, the D2C sector is strengthening business by leveraging automation and adding a personal touch to the shopping experience