

8. National Newsmakers

New Store Launches, Funding & Investments Induces Revival for the Indian Retail

12. International Newsmakers

Global Brands Report Upward Trend Focusing on e-commerce and Sustainability



14. Focus Feature

3 ROADS: The Modern Day High Street of Gurugram

Spread across an approximate area of 2.5 acres, the complex has an eclectic mix of retail, food service and entertainment

16. Retail Transformation

Omnichannel Focus

The 'Omnicomm Intelligence Series' powered by OMUNI has been stirring the conversation around the new roadmaps and constraints related to transformed e-commerce and Omnichannel retail, given the limitations brought forth by COVID

28. Technology

Automating Retail

With omnichannel retail coming under the spotlight, a wide array of touchpoints and channels have now become a must for brands/retailers. Automating varied functions, tasks and connecting the dots to bring in all these touchpoints within one eco-system is more than necessary now

33. In Conversation

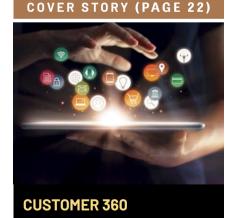
Post-pandemic Home Lifestyle & Design is About Creating Comfortable, Personalised, Inspiring Spaces: Dipali

Through its Interior Design Solutions (IDS) service, Fabindia is offering experts' help onground to ensure that the visitor walk away having made the most informed purchases

36. Research

Indian Shoppers Overwhelmingly Vote for Convenience of Digital Wallets: Report

The findings from the Global Digital Payments study, analysed the changing payment preferences of consumers across nine geographies, including India, in the past 12 months. The survey, which mined the views of 13,000 global shoppers, also found



There is no here and there, but everywhere when it comes to the customer. Brands and retailers have understood that and COVID has accelerated the process, bringing them closer to their customer base



that 69 per cent of respondents will shop more frequently at retailers that accept digital payments

40. Retail Growth

Drunken Monkey Records Double Growth, Opens 50 New Outlets During the **Pandemic**

With the largest varieties of smoothies



in the world to suit every taste pallet, Drunken Monkey is focused on its agenda of providing healthy and functional products

42. Retail Solutions

Onboarding to FulfillmentE-commerce is fast becoming a game changer for retail and Primarc Pecan Retail Pvt Ltd, India's only end-to-end e-commerce service provider is offering a galore of business solutions

44. Opinion

Social Commerce:

Formulating Benefits of Better Customer **Engagement and Retention**

Social Commerce enables brands to promote their products and services and also build a deep relationship with its customers. It also opens up two-way communication opportunities to showcase their products frequently through updates in regular social media feeds