

Cover Story 14

Muscle & Strength India

New Delhi-based retail chain Muscle & Strength India, which currently operates 15 stores that sell fitness supplements and health & nutrition products, is on way to launch 100 stores by this year and bring the best international fitness brands to customers in India.



35. Store Operations

The humble parking lot has become a retail destination and hub of commerce



38. Health & Nutrition

The rise of superfoods and ways to mainstream them on retail shelves

42. Conscious Consumerism

What is driving consumers to become more conscious of what they eat?

44. International Retailer

The key ingredients of a winning combination at Food City

49. CPG Innovation

How Hormel became a snack company

53. Front End

The average American household spending per trip on various beverages

54. Beverage

Brands and retailers collaborate to promote non-alcoholic drinks



56. Candy & Snacks

Consumers demand better-for-you meal solutions more than ever before

6. Market Update

The latest news and industry report.

20. Category Watch: Food Staples

Increased Focus on Health, Wellness, and Immunity-boosting products



22. Boost to packaged paneer sales

24. Paras Spices

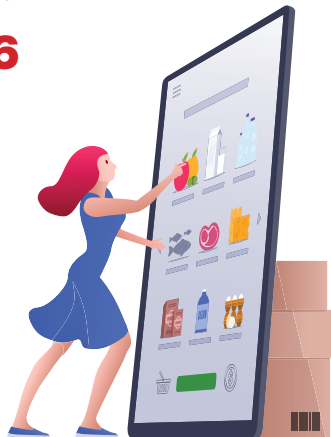
Innovating with unique products



26. Online Retail

The rise of e-Groceries in the Indian market

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30. Logistics

Warehousing demand in India's top 8 cities to grow at 19% CAGR over next five years

