



Hair: Hair: Javier Gomar - Javier Blade's
 Hair Assistant: Nestor Riera @nestorirerad
 Photography: David Arnal
 MUA: Anna González
 Styling: Eunnis Mesa

Content

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- 5 **Marketing Tools** An effective marketing strategy, salons across the country are offering attractive packages and offers to lure new clients and retain old ones
- 6-7 **Snippets** Latest news and updates from the beauty and wellness industry
- 8-9 **Main Interview** Javier Gomar is an artist par excellence. He got into the business when he was 17 and did you know he was a salon owner by 22? Read about this skilled artist's life-changing conversation with a friend and how he decided to launch himself without any support
- 10-12 **Trend Alert** Florian Hurel, Brand Ambassador, Schwarzkopf Professional has curated three exclusive trendy and stunning lightened hair looks for the season; The making of beautiful summer brides by Richa Aggarwal, Makeover Expert, Cleopatra Salon & Bridal Makeover
- 14-15 **Role Model** With 11 years of experience in hairdressing, Brij Kishore is the Creative Director at The Grooming Co. (TGC). With us, he reflects on his early days, learnings from the pandemic and plans ahead
- 16 **Guest Author** Dr Rinky Kapoor, Consultant Dermatologist, Cosmetic Dermatologist & Dermato-Surgeon at The Esthetic Clinics, talks about hair loss being the biggest side-effect of Covid-19 medicines
- 18-33 **In Focus** Research and Markets released their 'India Skin Care Market Report 2021' where they have revealed that the skin care market size is expected to reach a value of Rs 191.09 billion by 2025. Rise in the incidence of skin diseases thanks to the ongoing pandemic and improved awareness regarding skin health among people are a few of the significant factors that are propelling market growth. Stakeholders in the business of skin care share their views and goals for the year ahead
- 34-37 **International Stylist** Manuel Mon presents the Olímpia collection, a mesmerising photo essay inspired by sporty women with a fresh and laid-back style
- 40-41 **Beauty** Divya Jaitly, an independent make-up artist, was encouraged by her mother to be a part of make-up artistry. She then became serious and went on to do a course from the Toni Malt Makeup Academy in Dubai. She shares the initial years and future plans with us
- 42 **Online Mall** The Italian Trade Agency and the Italian Ministry of Foreign Affairs and International Cooperation, in collaboration with Flipkart, have launched the Italian Mall project, a one-stop-shop for a wide range of authentic 'Made in Italy' products
- 43 **Get the Look** Breathtaking and dramatic, smokey eye make-up is a true classic that turns your eyes into highlights. In our step-by-step guide, we show you how to easily apply trendy smokey eye make-up
- 44-45 **Doctor Speak** Dr Deepali Bhardwaj, Dermatologist and Owner of Skin & Hair Clinic shares her view on Butt Rejuvenation, an aesthetic procedure that has grown in popularity post lockdown
- 48-51 **Spa Focus** From saunas, snow rooms to salt therapy rooms, the Mandara Spa aboard the Norwegian Cruise Line has an array of spa experiences to explore; Dr Samudrika Patil, CEO of Vedicure Healthcare and Wellness LLP, shares her views on wellness
- 52-53 **Step by Step** Intricate cut recreated

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