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Since March 2020, India has been fighting Covid-19 tooth and nail. From lockdowns to lock opens, we have tried everything, but the virus is in no hurry to leave it seems. Even after a year, human beings across the world continue to battle it! Industries and businesses have again come to a grinding halt and there are crores-worth of losses taking place. As one celebrity has succinctly said - 'When there is life, there is hope'. Without life, hope does not stand a chance.

On cue, we present the status of the skin care business in the time of the pandemic. Research and Markets released their India Skin Care Market Report 2021 where they have revealed that the skin care market size is expected to reach a value of Rs 191.09 billion by 2025. Rise in the incidence of skin diseases thanks to the ongoing pandemic and improved awareness regarding skin health among people are a few of the significant factors that are propelling market growth. Stakeholders in the business of skin care such as brands, dermatologists and salons share their views and goals for the year ahead. There are insights on maskne, innovative facials and skin care products especially created to fight skin trouble thanks to masks.

In the Hair section, we showcase Javier Gomar who is an artist par excellence. He got into the business when he was 17 and did you know he was a salon owner by 22? Read about this skilled artist's life-changing conversation with a friend and how he decided to launch himself without any support. Manuel Mon, a super talented hair artist presents the Olimpia collection. It is a mesmerising photo essay inspired by sporty women who have a fresh and laid-back style. On the homefront, we have Dr Rinky Kapoor, Consultant Dermatologist, Cosmetic Dermatologist & Dermato-Surgeon at The Esthetic Clinics, share insights on the side effect of hair loss after Covid-19. Florian Hurel, Brand Ambassador, Schwarzkopf Professional has curated three exclusive trendy and stunning lightened hair looks for the season. Meet Brij Kishore who with 11 years of experience in hairdressing, today is the Creative Director at The Grooming Co. (TGC). He reflects on his early days, learnings from the pandemic and plans ahead.

In the Beauty section, Divya Jaitly, an independent make-up artist, was encouraged by her mother to take up make-up artistry. She shares the initial years and future plans with us. The Italian Trade Agency and the Italian Ministry of Foreign Affairs and International Cooperation, in collaboration with Flipkart, have launched the Italian Mall for a wide range of authentic 'Made in Italy' products. Breathtaking and dramatic, smokey eye make-up is a true classic that turns your eyes into highlights. Dr Deepali Bhardwaj, Dermatologist, shares her views on the process of Butt Rejuvenation.

In Spa Focus, we share therapies from the exotic Mandara Spa onboard the Norwegian Cruise Line. Dr Samudrika Patil, CEO of Vedicure Healthcare and Wellness LLP, shares her views on wellness.

Hope springs eternal and I am certain that soon we all will be back to business. Like us on our social media handles - @saloninternationalindia on FB, @saloninternational_ind on Instagram.



Hair: Javier Gomar - Javier Blade's
Hair Assistant: Nestor Riera @nestorirera
Photography: David Arnal
MUA: Anna González
Styling: Eunnis Mesa

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NEW LAUNCHES \ PRODUCTS \ PEOPLE \ EVENTS \ SHOWS \ REVIEWS \ CELEBRATIONS...

» NATIONAL »



VICTRESS BEAUTY ACADEMY'S NEW OFFERINGS

» Victress Beauty Academy, the pioneer in semi-permanent make-up, has introduced natural eyelash extensions, lash lift and lash tint from Europe. Established in Amsterdam, these services are inspired by confident women regardless of their age, education, or appearance. These lash services have been extremely popular in the western world with more and more women using it to enhance their looks. This is the first time a premier lash service with training of European standards is made available in India.



JACQUELINE FERNANDEZ KICKS STARTS 'GO GLOW GIRLS' CAMPAIGN

» Natural beauty brand Lotus Herbals has launched a nationwide hunt through a social media campaign for Lotus WhiteGlow named 'Go Glow Girls'. The campaign featuring Lotus WhiteGlow's brand ambassador actress Jacqueline Fernandez, kick starts a month-long hunt commencing on 1st April 2021 that will be showcased on all Lotus Herbals social media platforms. The objective of the nationwide hunt is to identify and choose four girls from across India, who will be the social faces of the brand for the next two months. They will win a paid collaboration with Lotus WhiteGlow, a sponsored trip to Goa and complimentary WhiteGlow skin care products for two months. The hunt will be an exciting initiative to generate buzz about the brand while, getting its social media audience invested in the outcome.

LOTUS ORGANICS+ SIGNS UP DIA MIRZA AS BRAND AMBASSADOR



» The premium organic beauty brand Lotus Organics + has appointed actress Dia Mirza as the Brand Ambassador for its Lotus Organics+ range of skin care and hair care products. As the face of the brand, Mirza will appear in multiple campaigns which will run across digital platforms. Commenting on the association, Nitin Passi, Jt MD, Lotus Herbals, says, "Lotus organics+ is a brand committed to a non-toxic lifestyle and emphasizes the benefits of living life the organic way. We are delighted to associate with Dia Mirza, who shares the same passion for a better, greener world. She personifies the organic lifestyle, cares about the environment, and makes conscious choices towards sustainability."

VLCC EMPHASIZES ON THE IMPORTANCE OF IMMUNITY

» A time when the whole world is facing a health crisis, World Health Day 2021 carries more importance than ever. The World Health Organization (WHO) observes World Health Day on 7th April every year globally and this year, Vandana Luthra, founder of VLCC Health Care Ltd calls to put immunity first and the importance of it in today's world. She said, "I view the World Health Day as an occasion for introspection. The one day each one of us must go inwards to understand what has placed us on this cross road. I believe that this is a situation we have inflicted on ourselves. Not just the world outside, we have also taken the universe within us for granted. Let us pledge to stop this excessive way of life and instead work towards building our immunity and cleansing our body of the many layers of toxins that block well-being and positivity."





Javier Gomar

Walking Alone But Far

Javier Gomar is an artist par excellence. He got into the business when he was 17 and did you know he was a salon owner by 22? Read about this skilled artist's life-changing conversation with a friend and how he decided to launch himself

\\ by Aradhana V Bhatnagar

Joining the hair business

At first I was not even sure I wanted to take up hairdressing as a career, however when I turned 17, I decided to do a course in the line; and post that I tried to do every course I could afford. It was complicated as I was not financially independent. I tried to get a job at salons, but no matter how hard I tried I was always rejected. Every time. Thanks to it I decided to open my first salon at age 22.

Inspiration

I love fashion and clothes in particular but, I did not know how to get into the line. To be a part of fashion, I started studying hair and today, I see it as the star that complements a person. Also, hairdressers are very powerful in this aspect.

Anecdotes from that time

One day, I was talking about all my rejections with Dani Gallego, my friend. He observed that since salon owners were looking for an apprentice, and I knew too much, I did not get a job. So, the option left was to open my own salon.

Family wise

My family was not from hairdressing, however, I learned that a relative was but, I did not know anything about him. He was a curious professional inspiration with no familial heritage in hairdressing.

Courses in hair

I started with public vocational training in Spain and at that time there was only the middle grade. Then I went to Valencia for a short course, and I joined Guild of Valencia School to learn hairdressing



JAVIER GOMAR



Summer of 2021 Get the Look

Florian Hurel, Brand Ambassador, Schwarzkopf Professional has curated three exclusive trendy and stunning lightened hair looks for the season



HONEY SWIRL

Rich honey highlights superbly enhance facial contours. Also, swirls of natural honey tones add a natural dimension to hair making them appear more voluminous.





« Colour Alert

» NECTAR HINTS

Brighten your curls with hints of precious nectar. Glints and hints of golden beige that enhance the natural shape and movement of your hair.

» NORDIC VANILLA

Transform your tresses and your look! Ultra-white vanilla pieces or a full head of vanilla – this creamy tone is the new platinum blonde to go for.





Brij Kishore

Armed and Ready

With 11 years of experience in hairdressing, Brij Kishore is the Creative Director at The Grooming Co. (TGC). With us, he reflects on his early days, learnings from the pandemic and plans ahead



Please tell us about the initial years of your life.

I was artistic and creative since my early years and inclined towards aesthetics and beauty. My passion for art and creativity has led me to pursue a career as a hairstylist – one of the most artistic professions in the world.

How did you decide to get into hairdressing?

My sister is a hair artist, and seeing my passion guided me to take up this profession. So thanks to her trust and support I am where I am today.

What was your family's response to your decision?

They were extremely supportive of my decision and encouraged me to join the line.

What is your professional education?

I have done my Bachelor of Arts from Rohtak University and a diploma course from Pivot Point International Academy. My first job was with Sylvie and Tushar Salon in Gurgaon where I realised my core strength was in cutting and colouring. Recently, I did a Cut and Colour masterclass from Vidal Sassoon London. I am also a City & Guilds London accredited artist.

What were some of the opportunities you received?

Over the course of my 11-year professional career, I have progressed from strength to strength. I have worked on my techniques and learned about innovations in the industry. This has helped me experiment with different colours, the kind of colours other stylists will find hard to match. The experience that I have gained has given me the knowledge to be able to provide expert advice. I always make sure that all of my customers leave happy with their new look.

And now cut to Covid-19 times – how has it affected you personally?

It has changed my outlook. I am glad my clients have supported



BRIJ KISHORE



Status of the Skin Care Business In the Current Time

\\ by Aradhana V Bhatnagar

Research and Markets released their India Skin Care Market Report 2021 where they have revealed that the skin care market size is expected to reach a value of ₹191.09 billion by 2025. Rise in the incidence of skin diseases thanks to the ongoing pandemic and improved awareness regarding skin health among people are a few of the significant factors that are propelling market growth. With *Salon India*, stakeholders in the business of skin care such as brands, dermatologists and salons share their views and goals for the year ahead



The Hydra Facial

For Skin Rejuvenation

Cosmetologist Ruby Saini, E'clat shares the USP and more on Hydra Facials

About Hydra Facial: Hydra Dermabrasion, the scientific name for Hydra Facial, is a medical grade resurfacing treatment to cleanse, extract and hydrate one's skin. This treatment is best if one wants to revitalise pores and skin tissues as it infuses them with serums that hydrate. It is different from the commonly known dermabrasion and is safer, as well.

USP: The USPs of Hydra Facial are the tools that help the treatment go beyond the top layers of the skin. Using a medical grade device to cleanse, exfoliate, and hydrate the skin, the treatment helps in improving the overall skin texture, appearance and complexion. Doing deep exfoliation, it cleanses the pores, removes debris and allows better penetration of serums according to the skin type and issues. Since it is a type of facial, it is gentler on the skin as compared to complex skin treatments and causes no redness or pain.

Technology used: The technology used in such facials is patented and exclusive to licensed experts. Only certified dermatologists or licensed aestheticians can perform this treatment, since it involves using serums depending upon the nature of the skin and the issue to be treated. It is advisable to not get it done from a regular parlour.

Process: Most aestheticians or dermatologists perform the Hydra Facial. We use a vortex like wand on the skin to clear dirt, pollutants and sebum from the pores. Chemical peels like glycolic or salicylic are then used to help exfoliate



RUBY SAINI



Manuel Mon

presents

The Olímpia

About the hairdresser

Manuel Mon has been a hairdresser for more than 30 years and has two salons in Oviedo with 16 workers. Passionate about his craft, he says, "I have the same desire as when I started because even though this is a tough profession, it gives you many rewards. Today, I have the same passion, or even more, than at the beginning. Experience is a degree and it gives you a lot of security."

About the collection

The Olímpia collection focuses on sports. Mon wanted to picture women who like comfort and a fresh, youthful, sweet and laid-back style. It is also about young people who are not afraid of taking risks, especially when it comes to colour. The colours used in the collection are quite bold and powerful. As for haircuts, there are short and long, while some are wavy, curly or more natural. Pixies and midi manes are trendy today.

Inspiration behind this collection

Reveals Mon, "It is inspired by women focused on sports and that is why I have named it Olímpia. That is where the inspiration comes from, but then the inspirations are taken to your field and you use them according to what you want to convey."

Cutting, styling and colouring techniques used

They are solid techniques, contrasts of short hair with long hair, a lot of disconnection, and areas in block that fell on short parts. Also, there are straight manes with more natural curls.

Planning next

Shares Mon, "I plan to keep working, creating my own collections, and trying to make the brand visible both nationally and internationally. This year we have also created four new collections and now are working on two more. Also, I am creating collections with Gonzalo Zarauza. At the training level, I will continue to give courses and in the pipeline I have meetings lined up with a director and an artist who organises photographic exhibitions. I am open to whatever comes up. I am also working in the salons with my clients and training my team, but these are the short-term future plans, because today, with the situation we are experiencing, you cannot make many plans. You see what happens every day."



WHAT IF YOU COULD SOURCE IN ONE PLACE A WIDE RANGE OF FRENCH-MADE COSMETICS?

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