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 Products: Osis, Schwarzkopf Professional (schwarzkopfpro.spain)

Content

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- 15 New Openings** Salons and spas that have been launched in the country
- 16 Main Interview** Victor Alonso belongs to a third generation of hairdressers since his grandfather, Juan Andrés Hernández, began the path that the others would follow. He juggles between being trainer for several hair brands, hairdresser and owner of Espacio Kibo, his salon in Valencia, Spain
- 18 In Hair** Kérastase presents Genesis, a revolutionary hair fall solution for the new generation; MATRIX SoColor shows off the latest technique of colouring - Hand Painting
- 20 Role Model** Ritesh Limbachiya has been with Kromakay Salon for the last 12 years. An expert at hair cuts, colouring and styling for both men and women, he shares his professional journey with us
- 25-29 International Stylist** Xavier Arcarons, the founder of Xavier Arcarons Perruquers, in Granollers, Barcelona shares a glorious photo essay titled Euritmia
- 30-40 In Focus** In the year gone by the beauty and wellness industry witnessed several challenges. However, hope springs eternal and now that we are in a new year, we speak to stakeholders to know how they are redefining their mantras of success and marketing strategies so that 2021 is indeed, a year of abundance and promise
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