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10. NATIONAL NEWSMAKERS

Huge Step Towards Recovery: Brands Record Pre-Covid Like Sales During Festivals

Better consumer incomes and demand patterns over the past few months suggest a better situation for Tier III/IV geographies. E-commerce trends also suggest a similar pattern



12. INTERNATIONAL NEWSMAKERS

Amazon Reports 60 Percent Increase In Worldwide Sales, Black Friday Reports In-Store Shopping Drop

The economic downturn and uncertainty caused by the Coronavirus pandemic means 65 percent of people feel a high level of economic insecurity and are less willing to spend money. Contreras believed that for the moment, the crisis means it is appropriate to consume wisely

14. RESEARCH

Rajasthan: Evolving Into A Brand Conscious, Product Savvy Retail Sector

Rajasthan is the seventh largest economy by



GDP in the country for the year 2019-20. Gross State Domestic Product (GSDP) of Rajasthan expanded at a CAGR of 10.63 percent between 2015 and FY2021. In 2019-20, the services sector contributed 46.63 percent to the state's GSDP, followed by industries (27.81 percent) and agriculture (25.53 percent)



16. MALLSCAPE

Urban Square Udaipur Will Change The Retail Landscape Of Rajasthan

The biggest bottleneck is availability of quality retail infrastructure / shopping malls, and even the malls which exist in the state are mostly small sized malls mostly focussed on local retail. However, this is where I think the opportunity also exists - to create world class 'A Grade Shopping Centres'

COVER STORY



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RAJASTHAN: AN EMERGING MODERN RETAIL DESTINATION WITH LOCAL FLAVORS

Retail has always been the backbone of Rajasthan, and in fact, the state is one of the oldest homes to traditional retail in India. It has been a stronghold on traditional and domestic retail in India for decades now. Add to this the rise of new infrastructure in the form of shopping malls and high streets, Rajasthan is fast becoming a retail destination with local flavors intact



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Retail Employees' Day HOW COMPANIES CELEBRATED RETAIL EMPLOYEES' DAY 2020

Retail Employees' Day has found widespread acceptance across retailers and brands of all sizes and across geographies. The feature brings you a glimpse of how retailers and shopping malls celebrated RED in 2020