



Cover Story **22**

38



- 38. **USAEC:** America's Favorite Apple's Relished in India
- 39. **VeZlay:** Pioneers of Plant Based Protein Modern Style Food Brands
- 40. **IG:** Imported Fruits Galore, IG at the Forefront

42. Research: Mintel

Breakfast Foods for the Indian Consumer in 2020

46. Industry Events

Retail Foodservice Innovation Summit

49. Homemade and Health

Grocery Stores Can Make the Breakfast Occasion Even Better

50. Menu Trends

Better Breakfast Choices

52. Equipment & Design

Refrigeration/Cold Storage: Playing it Cool

55. What's Next

Food Retailers Can Provide a Nudge in the Right Direction

56. Marketing Innovation

Adding 'Media Company' to the Résumé

60. Focus on Fresh

FMCG: How COVID-19 Changed the Way Brands Operate & Engage

8. Market Update

The Latest News and Industry Updates



16. Editor's Pick

F&B and Non-Food products

18. New Retail Strategies

Phygital: A Way for FMCG Brands to Step Closer to the Consumer



20. Focus Feature

Ambassador of 'Olives from Spain', Saransh Goila Gets Olive-inspired

30. Category Watch: Health & Wellness

Health Conscious Consumers Focus on Healthy Meals for a Fitter Future



34. **Bee More Honey:** Providing Consumers with the Best That Nature Has to Offer

36. **Old Touch Spices:** A Novel Answer to Global Demand for Premium Spices

37. **TCW:** Pioneers of Custom-Made Tea Gifting