



Cover Story 14

“Our Focus is to be an Omnichannel Retailer,” Shashwat Goenka, Sector Head (FMCG & Retail) at RP-Sanjiv Goenka Group, talks about the journey of his brand and how it has won over customers in times wrought with fear of contagion.

12



12. Mintel Research

Almost two thirds of Indian consumers have eaten healthy biscuits in the last 6 months.

20. Food Technology

Gene editing meets supermarket shelves

20



24. Sanitation

Shoppers expect more than clean cart handles and plexiglass partitions.

26. Sustainable Packaging Solutions

Reusable packaging for consumer products and reusable containers for food retailers reflect continued interest in sustainability.

29. Self-Checkout

More affordable, often off-the-shelf technology is on the way as the offering grows in importance.



5. Editor's Pick

Food, beverage & non-food products.



6. Market Updates

The latest news and industry updates.

6



10. Path to Purchase

The Indian snacks segment is poised for growth & glory.

10

