

contents

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COVER STORY

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PAGE 20

IMAGES GROUP SURVEY: OVER 72% RETAILERS TURN TO TECHNOLOGY, E-COMMERCE TO INCREASE REVENUE

IMAGES Group's survey assesses the change in shopping behaviour of Indian consumers and the conversion rate of shoppers. It also gives a business assessment of the past 4 months (March – June 2020) in terms of sales, revenue, loss and profit. The survey analyses the different categories of retail that witnessed a surge in demand, while outlining the sectors which have been derailed for a while and which will need to systematically assess their capabilities to succeed in the next normal

8. National Newsmakers

Open Again: Indian Retail Sector Adopts Customer, Technology Focused Approach

10. International Newsmakers

Likes, Follows Valuable Retail Currency In COVID-Hit World



16. Domestic Retail

Vocal For Local: Homegrown Brands Experience Surge in Demand

According to a Nielsen report, globally, there is likely to be an impact on product and brand choices being made at the checkout due to these changes. And this impact may break longtime purchase habits irreversibly

32. Retail Panchayat

COVID-19 Impact: Key Learnings & Future Course of Action for Retailers

'Retail Panchayat' webinar threw up insights on business models, innovation culture, people and products and customer service orientation



Focus Feature

12. Born Group: Centering Digital Transformation Around The Retail Consumer

19. Propel: A One Stop Solution For Shopping Centre Development & Management



43. IHGF Delhi Fair 2020: Explore, Find, Source; Virtually!

38. Retail Paradigm

The New Mantra: Future of SMEs post-COVID 19

While the big multinational corporations have the advantage of vast capital and resource to their disposal, small and medium enterprises benefit from their agile and more compact nature of working

40. Market Watch

Degrowth Rates Peak, Lockdown Relaxations Ineffective for Retail

A recent survey by the Retailers Association of India of more than 150 retailers – big and small, revealed that lockdown relaxations have done little to relieve the pain of the sector

44. Research

How Will Consumer Markets Evolve After Coronavirus?

The per capita consumer expenditure is expected to fall by 5.2 percent in real terms in 2020 globally, and to not return to 2019 levels until 2022, reports Euromonitor