



## Cover Story **20**

### Secret to Success: **Gourmet Brand Nuts 'N' Spices Records 18% Growth In Pandemic Times**

Sunil Sanklecha, Owner, Nuts 'N' Spices talks about the key learnings from his brand and how he and his brand are coping up with changing trends in the face of the pandemic.



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#### **18. Report Packaged**

P. Rajan MATHEWS, Chief Brand Mentor, NEXT Food and Beverage Brands



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#### **20. Solutions Functional Foods**

Nutrition bars and beverages aren't just for dedicated athletes, but also for everyone who wants to eat better

#### **24. Future of Retail**

20 retailers redefining the grocery experience for the COVID-19 age

#### **30. Marketing Innovation**

The grocer is setting a new standard for precision and accountability

#### **6. Market Update**

The latest news and industry updates



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#### **11. Front End Shelf Stoppers**

How much is the average American household spending on beverages? by Nielsen

#### **16. Kirana Stores**

The New Heroes of Indian Economy During COVID-19

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