

COVER STORY

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ROUNDTABLE: KEEPING THE FOOD BUSINESS TICKING IN THE SHADOW OF THE VIRUS AND THE WAY AHEAD

Leading players in Indian food retail industry talk about what their brands are doing to pull together their operations out of the shadows of the coronavirus pandemic and their strategies to navigate the shifts in the industry landscape.

26 HOW TO KEEP THE MORALE OF RETAIL PERSONNEL BUOYED UP IN TIMES OF COVID-19

In tough times like these, it is imperative for all business owners to be compassionate and empathetic towards their staff and employees. Timely salary pay-outs to staff members and an advance payment of wages to the workers in unorganised setups will go a long way in securing their livelihoods and ensuring their loyalty in the long run.



16 FSSAI GUIDELINES ON COVID-19 TO BE THE ROSETTA STONE FOR FOOD BUSINESS OPERATORS IN THE POST LOCKDOWN PHASE

The guidelines cover the best practices to be followed by food handlers for maintaining high standards of personal hygiene and safe food practices.



20 IMPACT OF LOCKDOWN ON THE FMCG INDUSTRY

FMCG companies have to step out of their comfort zones to tackle manpower shortage and shutting down of stores.

22 ADOPTING DIGITAL PRACTICES

To survive the pandemic, SMEs in the food sector have to embrace digital and ramp up their online operations.



24 DECODING SURAKSHA STORES

The government's retail initiative to fight Coronavirus.



41 MINTEL: COVID-19'S IMPACT ON FOOD AND DRINK MARKETS IN SOUTHEAST ASIA

In a new research from Mintel, the experts talk of what consumers want and why, revealing the changes in consumer sentiment and behaviour surrounding food and drink categories as a result of the spread of COVID-19 across Southeast Asia.



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The latest news and industry updates

