



Hair: Ulysses Mesa  
 Photographer: Stephen Rock  
 Make-up: Manuela Giménez

# Content

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- 6-8 Snippets** Latest news and updates from the beauty and wellness industry
- 9 New Openings** Salons and spas that have been launched in the country
- 10-11 Main Interview** Owner and Creative Director of Urban Chic Salon, Amy Gaudie shares her professional journey with us
- 12-15 In Hair** Enjoy limitless colours and limitless fashion with Majirel from L'Oreal Professionnel. Play with the wide palette of Majirel shades and deliver the perfect personalised result for your client; Live Your Future with MATRIX Hair Fest - Asia's largest hairdressers' festival with award-winning global hair artists who showcased futuristic trends
- 16 Trends** Refresh your hair and make-up! Take a look at these celebrity endorsed tips to enhance your beauty game
- 17 Collaboration** American Crew was the Styling Partner for the Harley Davidson Motorcycles India HOG Rally 2020
- 18-19 Feature** With an accent on customer experience, concept salons are offering an eclectic blend of unrelated services. While some have a tattoo lounge on the premises, the other has a café
- 20-27 In Focus** Millennials are confident, ambitious, and achievement-oriented, and they are entering the beauty and wellness business with élan. To keep such sharp shooters interested in and involved in learning, what are the novel methods of education being promoted by academies?
- 30-31 Artist Interview** Mumbai-based Niti Gandhi is an independent make-up artist, who started young. She shares her initial years and plans for the future
- 32 Brand Story** Aurelian Lis, Global CEO, Dermalogica shares insights on the Power of ProSkin campaign
- 33 Experiential** A deeply hydrating facial, the Four Layer Facial is the ultimate in facial care; brought to Indian salons by JB Skincare
- 34 Doctor Speak** Dr Pankaj Chaturvedi, MD and Consultant Dermatologist and Specialist Hair Transplant Surgeon, talks about Vampire Facials
- 35 Skin Care** This summer protect your skin with Cheryl Cosmeceuticals' DermaShade sunblock SPF 50 and SPF 30
- 36 Training** Shyam's Academy in Mumbai has youth-centric courses in make-up and hair for freshers and experienced professionals, alike
- 38-39 Visual Dynamics** Ensconced within the majestic Narendra Bhawan in Bikaner, Clinic, The Spa beautifully depicts the royal grandeur of Rajasthan in its design
- 40-41 Success Story** Suman Chaudhary, Owner of Liwa Salon & Spa and Liwa Essential Oils, shares her journey through Aromatherapy and the beauty business
- 42-43 Step by Step** Intricate cuts recreated

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