



Hair: Jose Urrutia

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26-29 Snippets Latest news and updates from the beauty and wellness industry

30 New openings Salons and spas that have been launched in the country

32-62 Hair Main interview features Éric Sammartano; Hair brands - L'Oréal Professionnel unveils the modern avatar of Majirel; MATRIX launches 25 exciting shades; Role model Rohit Solanki, owner of The Bombay Company in Pune shares his journey; Melissa Hughe, Technical Director, Schwarzkopf Professional stresses on education and its importance for brands; In first person features Yashvardhan Killa of Jean Claude-Biguine on his career growth; In brands Madhu G M Gowda shares his plans for Dreamron Inc; Rochelle Chhabra, Head Professional Division, HRI on the growth trajectory of Streax Professional; Vaijayanti and Rahul Bhalchandra, Founders, YLG Salons on the learnings and future plans; Tarun Kumar, Proprietor, Prime Beauty Concepts on the inception of Fox Studio; Lakmé Salons brings alive the vision to Beautify the Future; Puskaraj Shenai, CEO, Lakmé Lever, on the benefits of the franchise model; Features on stress management strategies adopted by salon professionals; Apps are changing the business practices of salons and spas; Guest articles by Dhruv Sayani, MD, Ccigma Lifestyle on the importance of innovative products and services; Tejas Bhatt, Director, Absolute Beauty Concepts on picking a brand to distribute; Trend alert has hair colour and style predictions by experts

63-70 Alpha male American Crew has elevated the status of men's grooming in India, Rajiv K Bobal, Director Sales & Marketing, Revlon Professional shares his views; Trending beard styles inspired by celebrities in Bollywood; Rayed Merchant, Director, SSIZ International, on the demand for product variety in men's grooming; Run down of popular services for men; Vipul Chudasama, celebrity hairstylist and owner of Vipul Chudasama Studio & Academy, shares his sartorial style choices; New hair products in the market

72-90 In focus In game changing design trends of salons and spas, renowned architects and interior designers forecast the ideologies which will be a hit in 2020; Guest article by Shahnaz Husain, MD & Chairperson, Shahnaz Husain Group of Companies on the design specifications of beauty stores

92-95 International stylist In a mesmerising photo essay, Lisa Polini, owner of Hype Hair Studio, presents her latest collection called Highland Armour

97-120 Beauty Swati Daga, independent make-up artist talks about her inspiration to join the industry; Marianna Mukuchyan is a successful international make-up artist with a different beginning; Cheryl's Cosmeceuticals reveal their Customized Active Blend facials; Top three dermatologists in India predict three cosmetic treatments which will be sought after in 2020; Features on the beneficial properties on ghee; 11 super ingredients in skin care products; In brands we have Vishal Baid, CEO, Nature's Indulgence, shares his plans; Subham Virmani, Director, Esskay Beauty Resources on the 'ethical' philosophy of his brand; Rita Sharma, Technical Director, La'Well Professional on adding more products to the kitty; Athar Aftab, Partner Moon Star and Izuk Impex on his brand; Rahul Sharma, Director, The Beauty Business on his brand, Sleek; Nasim Merchant, Director, Sun Cosmeceuticals on the brand, Thalion; Guest article by Prakash Shivdasani, Owner, RK's Aroma on the demand for anti pollution products; New beauty products in the market

121-130 Spa focus Visual dynamics of Escenza Spa at The Deltin in Daman reflect clean lines and minimalism; Dr Pritesh Sawant, Spa Manager at Quan Spa, Renaissance Mumbai Convention Centre Hotel & Lakeside Chalet Marriott Executive Apartments, shares his view on the industry; Feature on celebrity endorsed spa treatments; Melissa Lim, GM & Head, I'M Onsen Hotel, in Manila, Philippines shares her take on revenue generation measures; Lucrative spa packages

131 Celeb style Gerard Butler, Hollywood star, shares his personal grooming routine

132 Training The The Lipstick Makeup Institute in Dubai shares its courses in make-up

134-135 Step-by-step Recreate the intricate cut

136-138 Events

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