

COVER STORY

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CHETAN SANGOI
Owner,
Sarvodaya
Supermarket

SARVODAYA SUPERMARKET: A SMALL STORE WONDER IN MUMBAI

With 2200 sq. ft. of retail space that pulls in a monthly revenue of Rs. 2.25 crore, Chetan Sangoi's Sarvodaya Supermarket is the cynosure for those kirana shop owners who want to reinvent themselves as modern grocers.



Forecast 2020

Experts across India's retail industry set a trend of crystal gazing and said not the trends that will go big and reap heavily but slowly in the year and beyond ahead.

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TRENDS THAT WILL SHAPE INDIAN RETAIL INDUSTRY IN THE MONTHS AHEAD

Growing disposable income, innovative and easy credit options, innovation in selling concepts, deepening internet penetration and technology forces will make 2020 a milestone year for Indian retail many ways.

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"70 years ago Mukharochak sparked an affair with millions of Bengali households, which will continue for decades to come"



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