



FASHION BUSINESS

RETAIL SPOTLIGHT

“We are bullish on India for the next 5-10 years,” says PUMA’s Abhishek Ganguly

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Retailers Should Focus on Customer Experience to Accelerate the Future of Fashion

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Premium Work Wear Brand FableStreet Raises ₹21 crore in Series A led by Fireside Ventures

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Shein Connects with 100+ Colleges for Campus Ambassador Campaign

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GBTL Launches New Collection, Stretchable Fabric at Kasauli Conference

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Samshék Raises Awareness on Fashion Technology at Plus Size Styling Event

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FASHION CREATION ■

COLLECTION LAUNCH BIBA LAUNCHES NEW RANGE IN TRENDY DESIGNS & VIBRANT COLOURS

Accentuated with exclusive hand embroideries and unwavering attention to details, the collection is a fine blend of rich opulent pure fabrics such as silks, Banarasi brocades, jacquards and plush everyday wear fabrics like pure cottons, crepes, rayons, chanderis, pure silks and woolens...

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DUKE FASHIONS LAUNCHES STYLISH 2020 SPORTS SHOES COLLECTION

Duke Fashions uses phylon rubber soles that offer great cushioning and have excellent lightweight structure for performing different activities...

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FROM MAJESTIC MERINO SHEEP TO SARTORIAL SUIT, MODA BIELLA FABRICS ARE PURE LUXURY

Italian luxury brand, Moda Biella launched its winter collection with its unequivocal journey from fleece to fashion – Merino sheep to sartorial suit. The latest collection integrally focuses on exquisiteness in its fabrics.

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MUSTARD FASHION LAUNCHES VIBRANT WORK WEAR COLLECTION

Mustard Fashion has already established itself as a brand celebrating beauty in all sizes and its products cater to all sizes varying from XS to 6XL...

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