



Cover Picture Courtesy:
Orion Mall, Bengaluru

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Nine years since the launch, the mall boasts of a gamut of leading international and national brands of repute in its premises, with the promise of opening many more in the future

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Cool Colors, offering a unique shopping experience to patrons, has a strong network of exclusive retail showrooms across the major South Indian states

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SOUTH INDIA: THE BIRTHPLACE OF MODERN RETAIL

South India has played a very important part in helping the Indian retail industry reach its current position of being rated as one of the most dynamic and fast-paced industries in the world. The total consumption expenditure is expected to reach nearly US\$ 3,600 billion by 2020 from US\$ 1,824 billion in 2017

