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The story of how a chain of stores selling processed and ready-to-eat chicken items has evolved into becoming one of the top Food & Grocery retail chains in Eastern India

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FusionResto provides a comprehensive solution for a stand-alone or multi chain setup, giving them a tightly integrated system that takes care of numerous business functionalities under one roof

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EAST INDIA: EVOLVING INTO A BRAND CONSCIOUS, PRODUCT SAVVY RETAIL SECTOR



The East Indian retail market has been on a growth trajectory since the evolution of new Millennials population. The region is at the cusp of transforming from a traditional customer base into a brand conscious, product-savvy market. Its young generation is shopping and demanding both fashion and quality along with value for money spent from retailers



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Every business needs a social media presence today, for it is the fastest way for connect with consumers, increase brand awareness and boost sales

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aLL: Making Body Positive, Plus Size Fashion the New Normal

aLL – which firmly believes that fashion is gender-and-size agnostic – is the largest plus-size fashion retail brand in the country, with a pan India network of 79 FBOs