



COVER STORY

Sanjay Shete
Chairman – Sahakari Bhandar

FROM A STAIID CONSUMER CO-OPERATIVE TO A MODERN AND ECO-FREINDLY GROCERY CHAIN

Sahakari Bhandar is Mumbai's most visited and preferred grocery store for more than 50 years. With 24 branches strategically located from Colaba to Virar, it offers convenience, good quality, safety and consistent availability of products to its customers. The legacy of trust continues since 1966, servicing more than millions of happy families. Sahakari Bhandar, although a co-operative, is an exciting blend of modern retailing with deep understanding of daily needs of its customers.

20 SOLUTIONS: SALES STRATEGIES

How supermarkets can sell more



18 FRESH FOOD

Ready or Not



60 FOOD SAFETY

Challenges in addressing the problem of food allergens



64 GROCERY

Keeping Center Store Relevant



38 READY TO EAT / COOK

The Favorite Foods of our Times



58 ALL'S WELLNESS

Becoming a Health Destination



68 FOOD STORAGE MANAGEMENT

Creating safe eating environments with smart technology



IN EVERY ISSUE

8 MARKET UPDATE

Digitisation of kirana stores to ensure product penetration in rural and urban markets



70 WHAT NEXT

Wagh Bakri introduces new premium leaf tea in reusable festive pack jar

